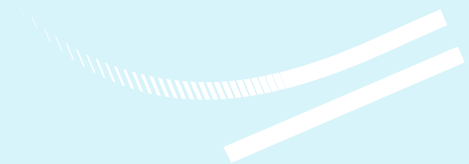


TOWN OF WOODSTOCK

Municipal Plan Update – Public Hearing Presentation

May 25, 2020



DILLON
CONSULTING

MUNICIPAL PLAN PROCESS

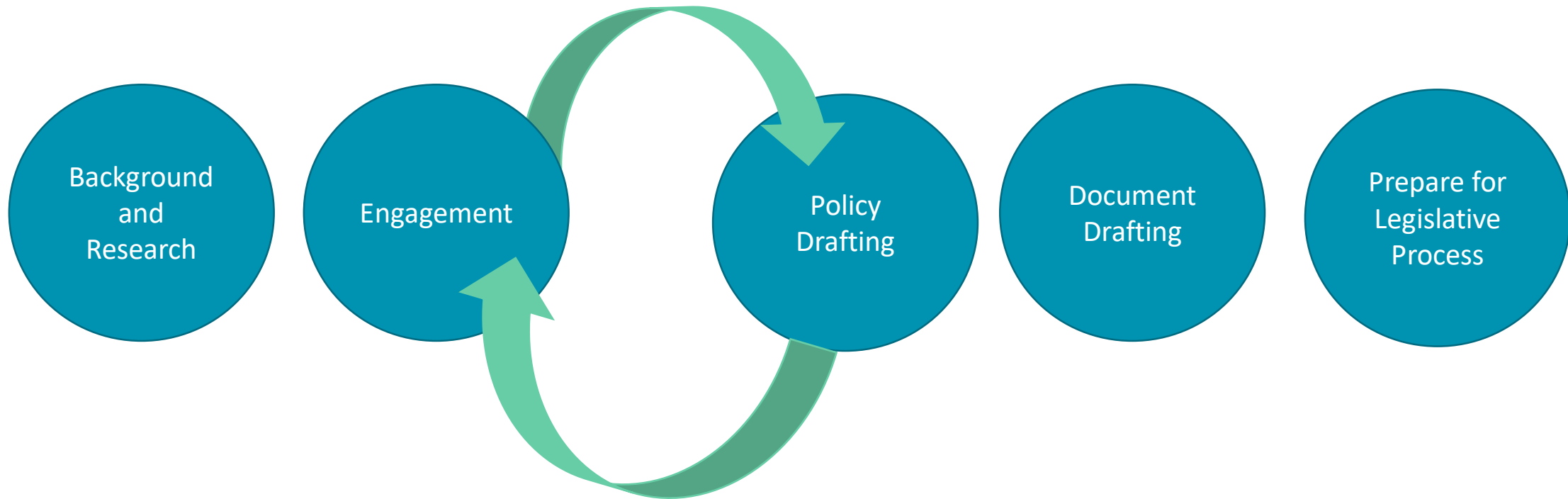
FALL 2019



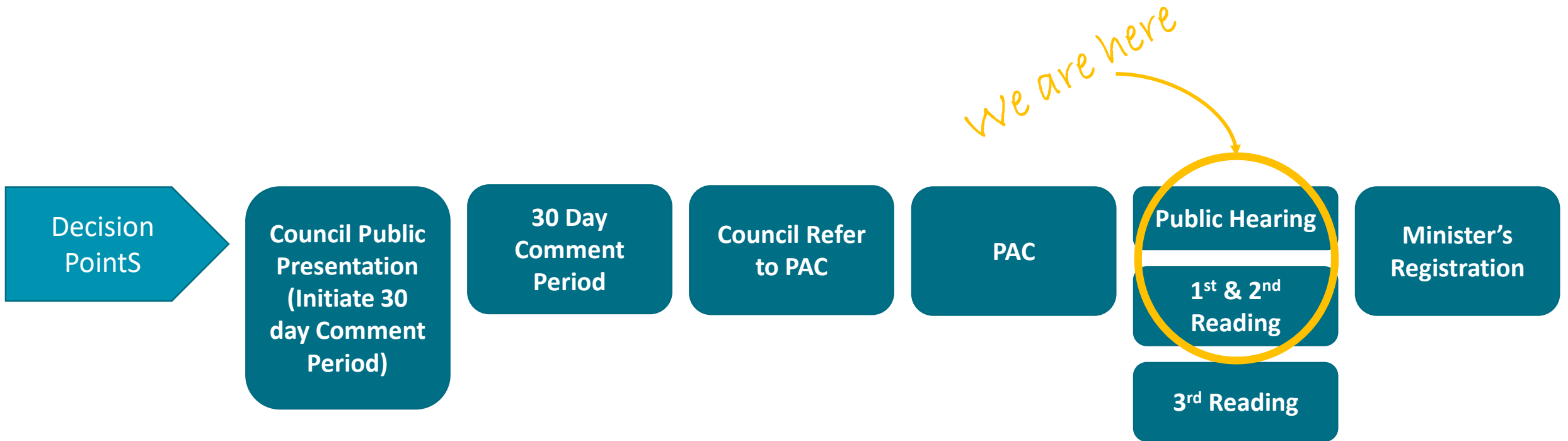
WINTER 2020



MARCH



MUNICIPAL PLAN PROCESS



WHAT WE HEARD:

THE COMMUNITY ASKED FOR THEIR PLAN TO:

- Support the revitalization of the Town's historic Downtown;
- Capitalize on the Town's waterfront areas to create an amenity for the community;
- Create an approach to housing that provides an increased variety of housing types and an affordable housing model that would accommodate seniors, families, and new residents;
- Foster a clean, safe, and accessible community;
- Develop a well-connected and well-maintained transportation network that includes all modes of transportation including pedestrians, cyclists, and motorized vehicles;
- Support and grow the Arts and Culture scene through increased support to festivals and events;
- Attract new and retain existing businesses in an effort to support the Town's evolving economy; and
- Create a framework for adapting to the effects of Climate Change including preparing for increased extreme weather events and addressing development within flood prone areas.

COMMUNITY VISION:

Existing Vision:

“The Town of Woodstock strives to be a safe, healthy, growing, family-oriented community, proud of its heritage and acting as the service centre for the Carleton Region.”

COMMUNITY VISION:

Proposed updated vision informed by public and stakeholder engagement:

“The Town of Woodstock is a welcoming and safe community providing an enhanced quality of life for all residents. As the service centre for the Carleton Region, Woodstock fosters an enterprising spirit with well established businesses anchoring the economy and providing opportunity for new business to grow and flourish. With a wide variety of recreational opportunities, festivals, events, and its historic and vibrant Downtown, Woodstock will continue to be a great place to live, work, grow, and retire.”

WHAT DOES THIS PLAN DO:

- The Municipal Plan is a strategic decision making tool intended to guide decision making for the next 10 years. It is the overarching policy document for the Town.
- The Municipal Plan provides Council, Committees, and Staff with information and direction that balances the communities wants and needs with sustainable best practices.
- The Municipal Plan sets the stage for increased flexibility in responding to development applications by providing direction to Zoning and Subdivision By-Law updates.
- The Municipal Plan provides a series of action items which will assist Council in achieving the community's vision for their Town.

MUNICIPAL PLAN UPDATE - HIGHLIGHTS

POLICY AREA: DOWNTOWN REVITALIZATION

WHAT WE HEARD:

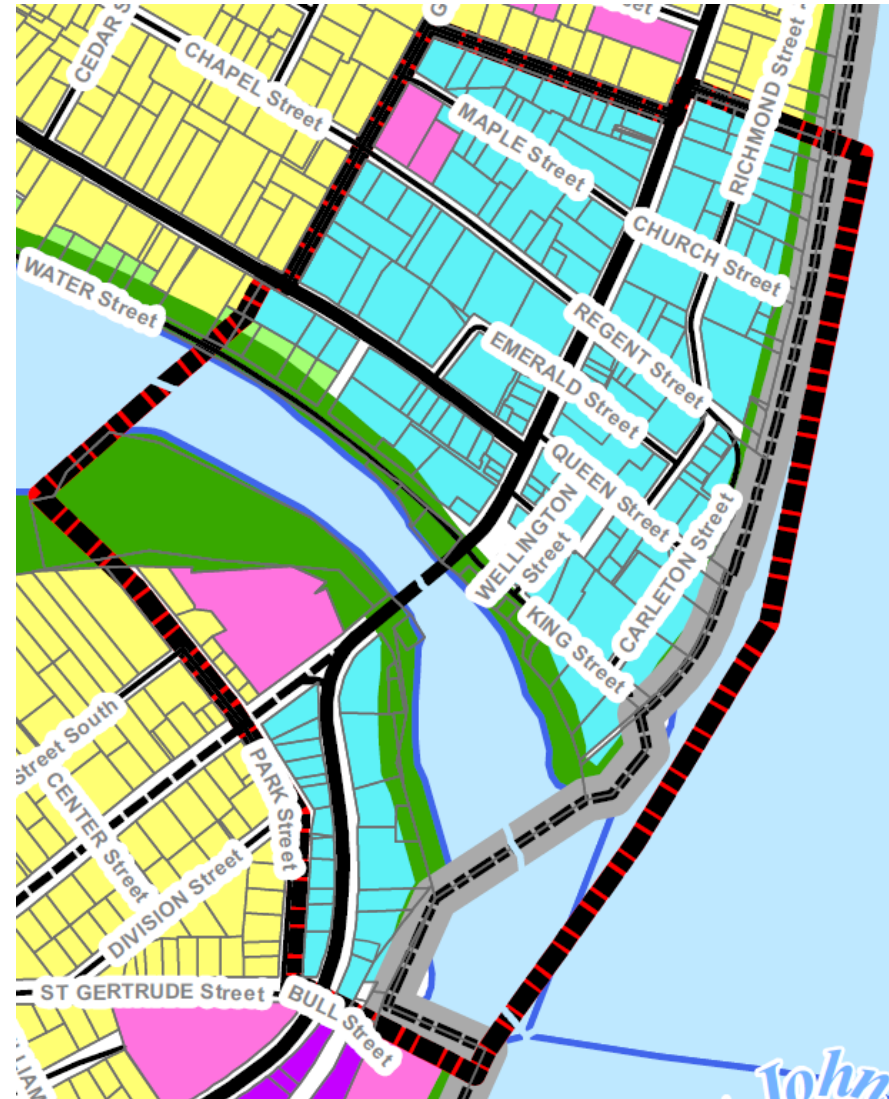
- **Downtown is important to quality of life and attracting new residents.**
- **Need actions to address accessibility, beautification, vacant lots, and pedestrian safety.**

RECOMMENDATION

- **New and updated policy to designate the Downtown as the Central Commercial area of Town.**
- **New policy to explore options for incentives for beautification, vacant lot development.**

POLICY AREA: DOWNTOWN REVITALIZATION

- Delineate the Downtown using land use pattern (beyond the BIA)
- Downtown Core “overlay” to focus policy effort in the area.



WHAT WE HEARD:

- Limited supply of affordable housing.
- Need housing options for seniors.
- Options for ageing in place.
- Increased variety of housing types.

RECOMMENDATION

- New policy to create a generalized approach to affordable housing.
- New policy to encourage a variety of housing types to accommodate a greater variety of residents.

WHAT WE HEARD:

- **Concerns over the quality of the right-of-way.**
- **Quality and location, including absence of sidewalks.**
- **Lack of connection between residential areas and commercial and service amenities.**
- **Need for transportation options.**

RECOMMENDATION

- **Provide direction for a new and phased Transportation Master Plan. Will address:**
 - **Movement of people, goods, and services throughout the Town;**
 - **Pedestrian safety;**
 - **Active transportation; and**
 - **Explore different modes of transit.**

WHAT WE HEARD:

- Local economy is evolving.
- Diversify employment base and support small business.
- Attract businesses, people, events, and festivals.

RECOMMENDATION

- Expand policies to include business attraction beyond industrial sectors, include commercial, industrial, and agricultural.
- Update policies to look toward a framework for business support and development.
- Update policies to encourage fostering relationships with BIA and Chamber.