

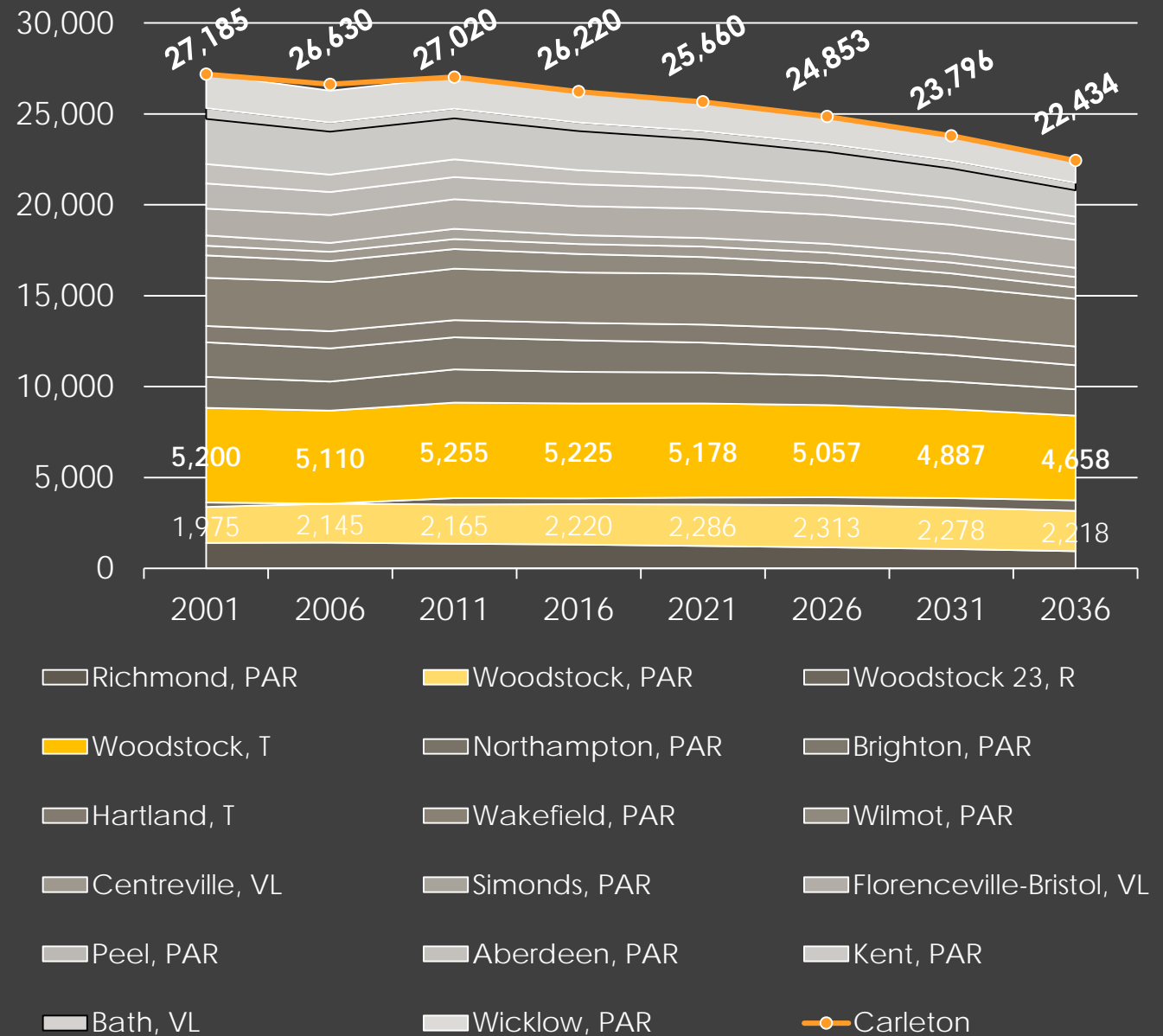


# Woodstock Housing Needs Assessment

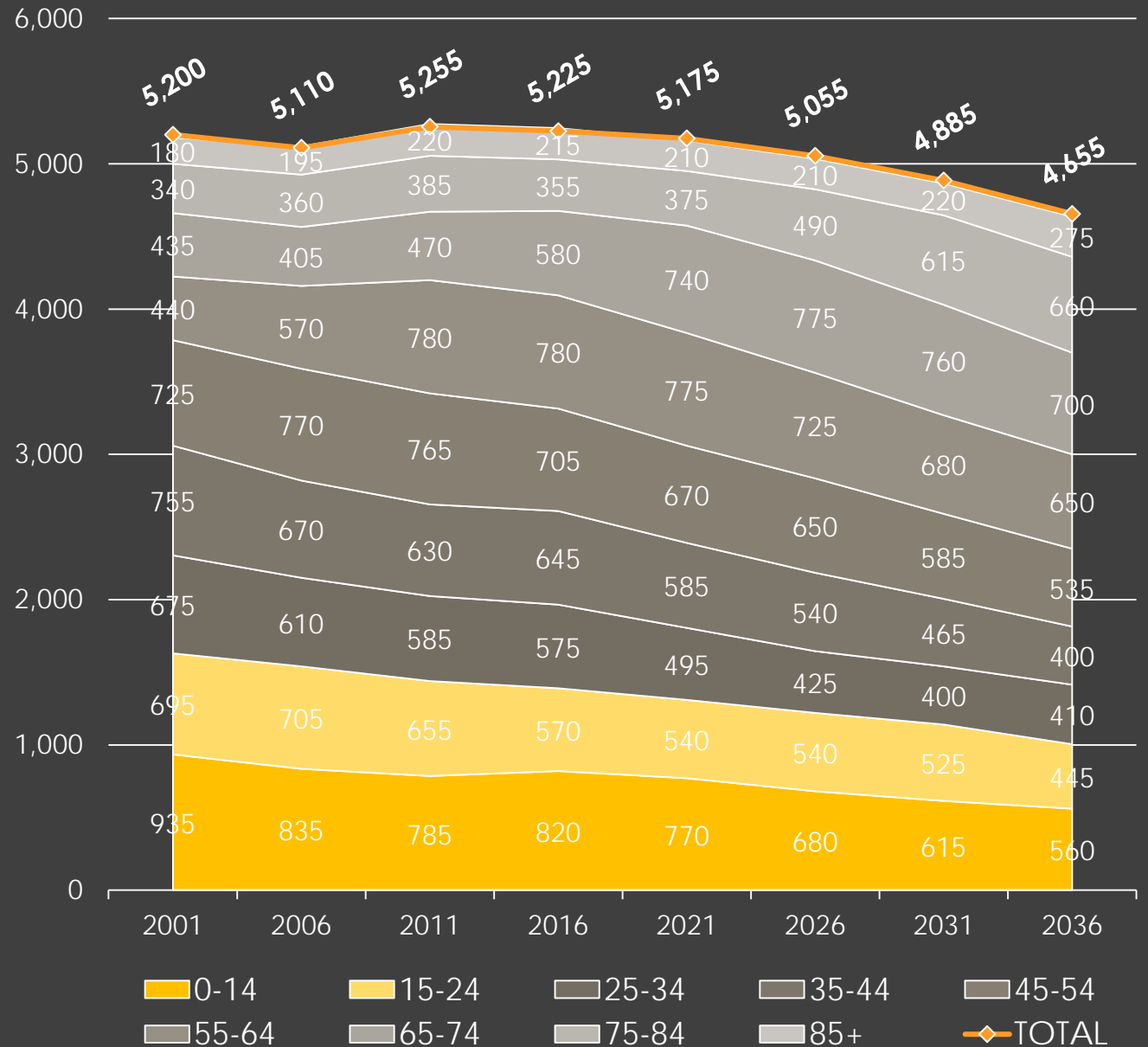
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Meeting with Town of  
Woodstock  
Monday, February 24, 2020

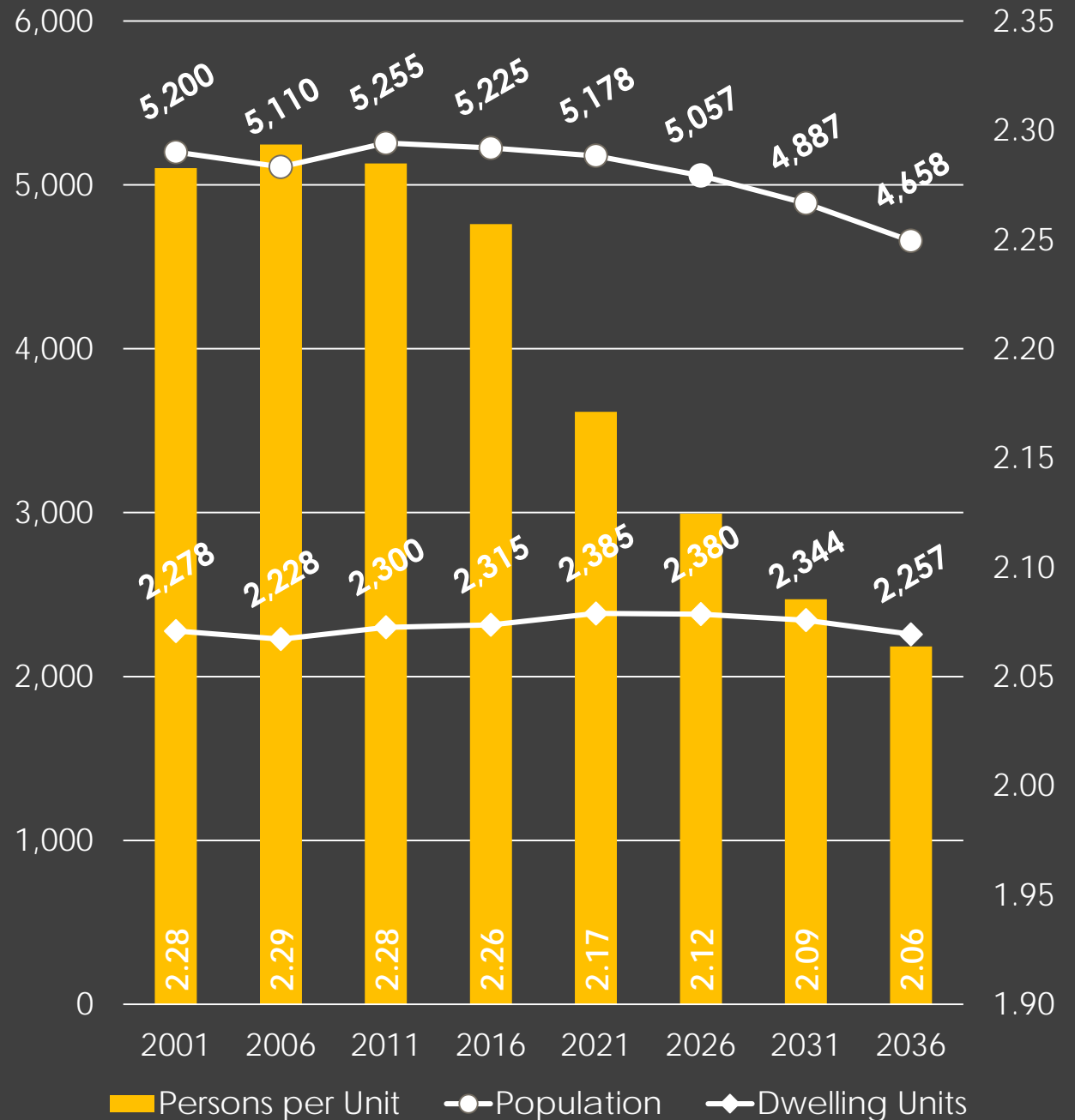
# Carleton County Population, 2001-2036



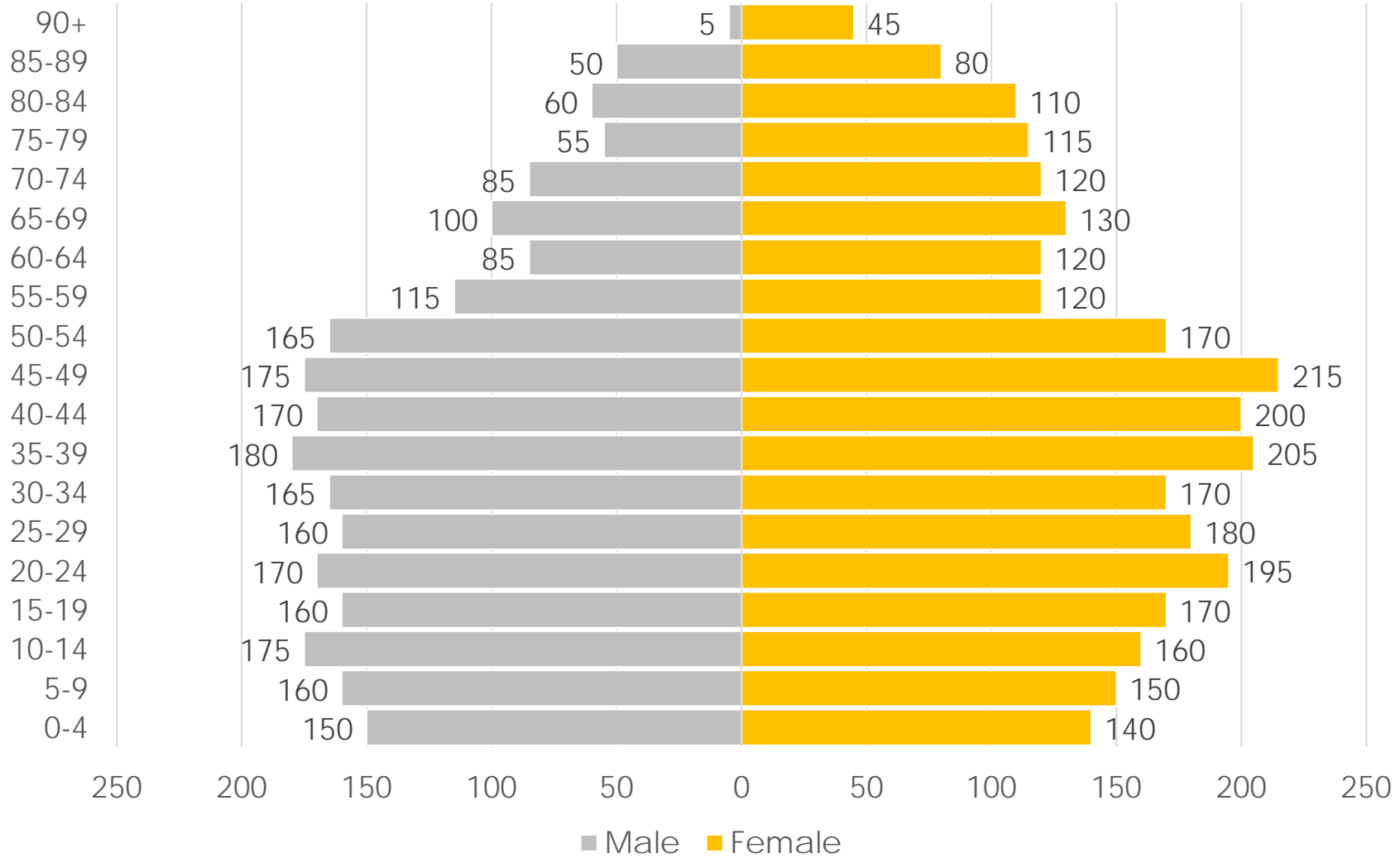
# Woodstock Population by Age Group, 2001-2036



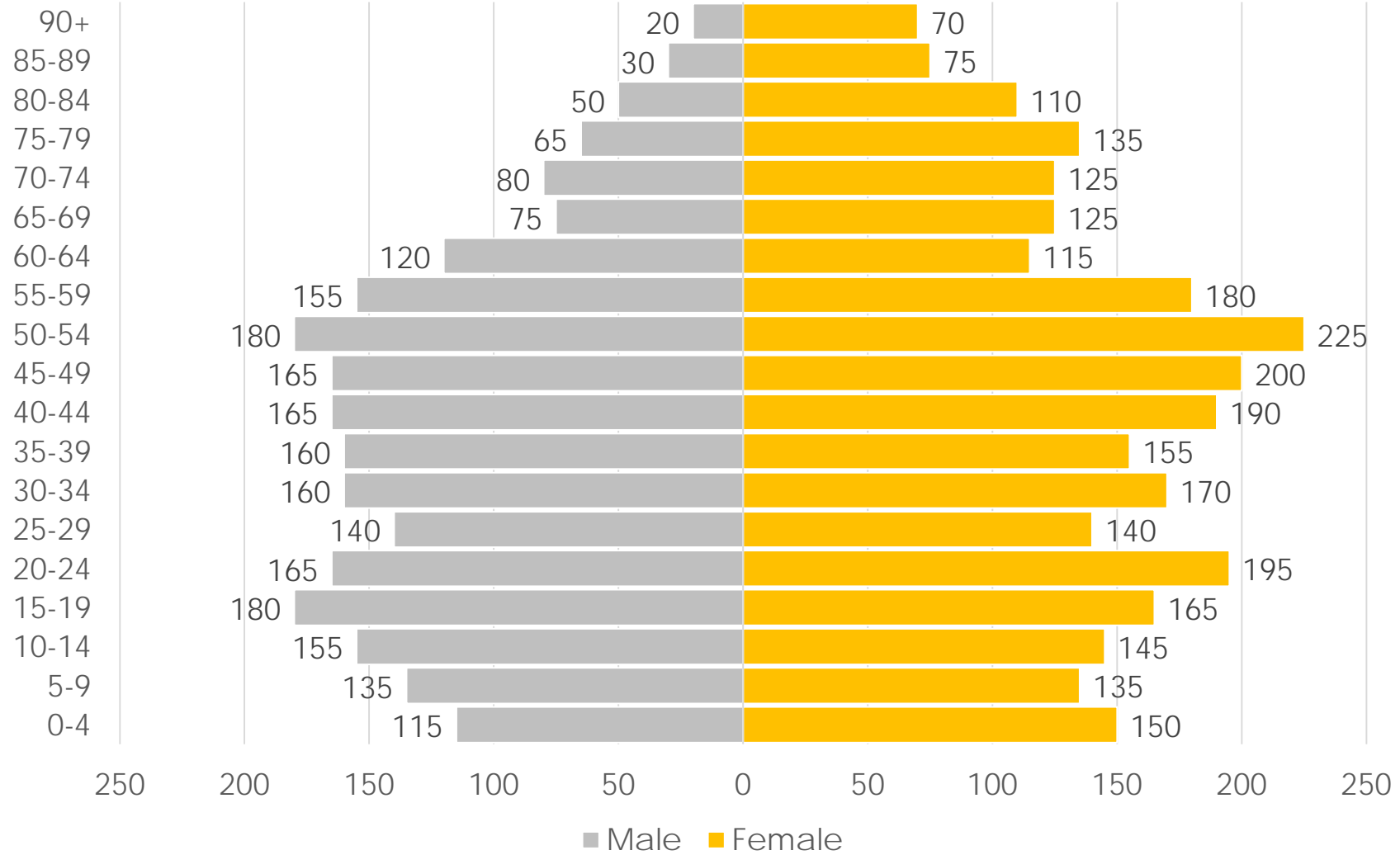
# Population and Dwellings, Woodstock, 2001-2036



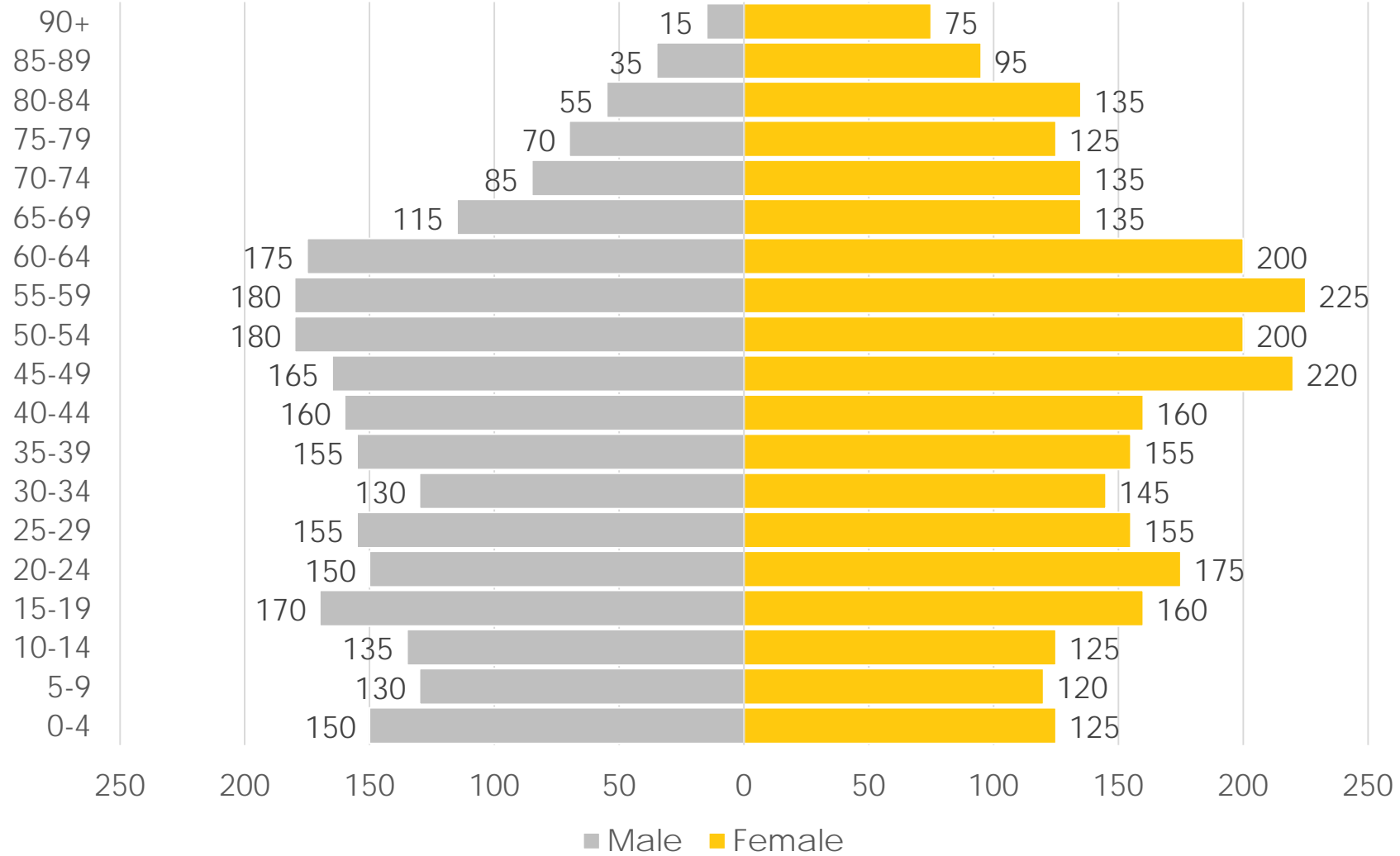
# 2001



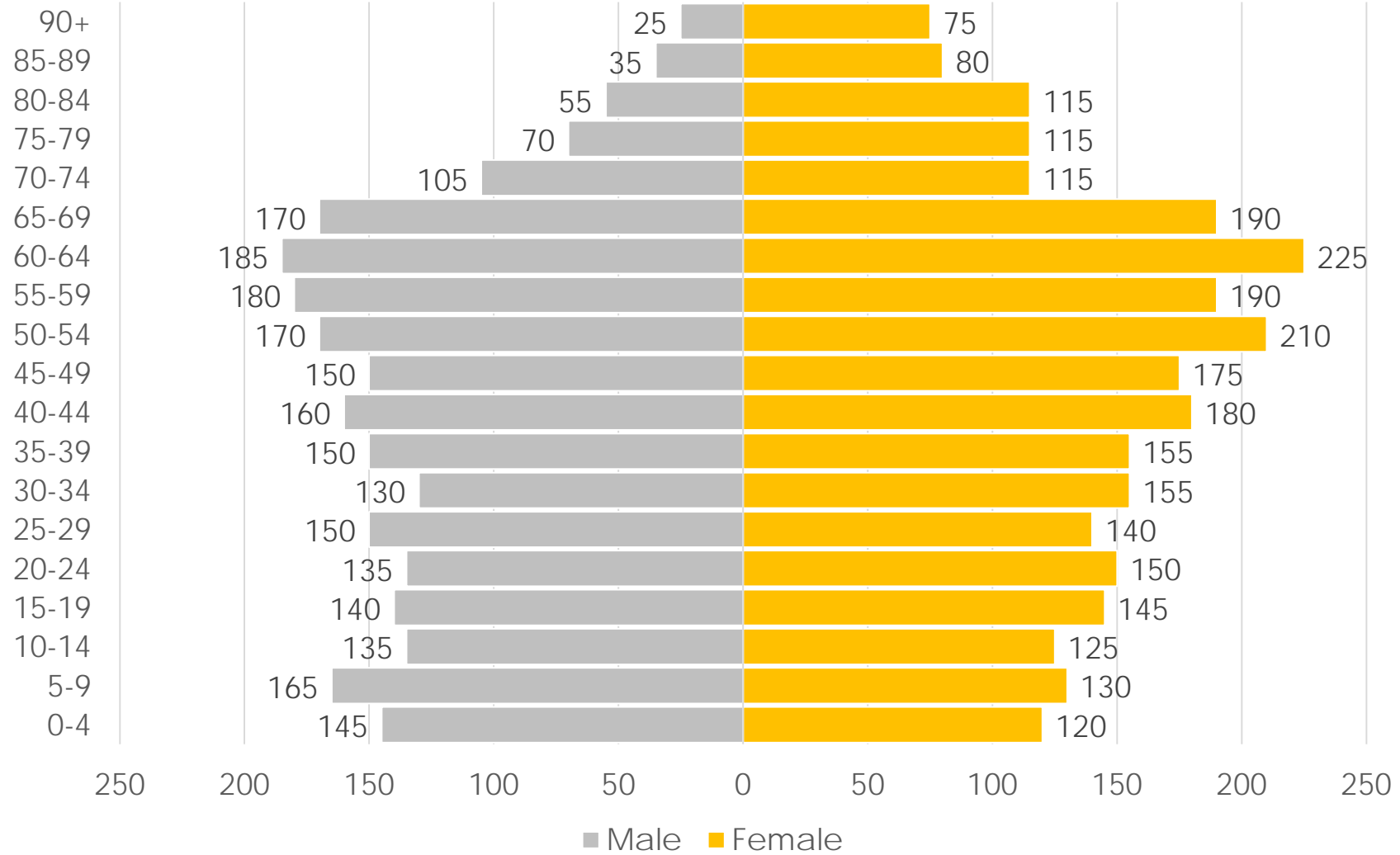
# 2006



# 2011

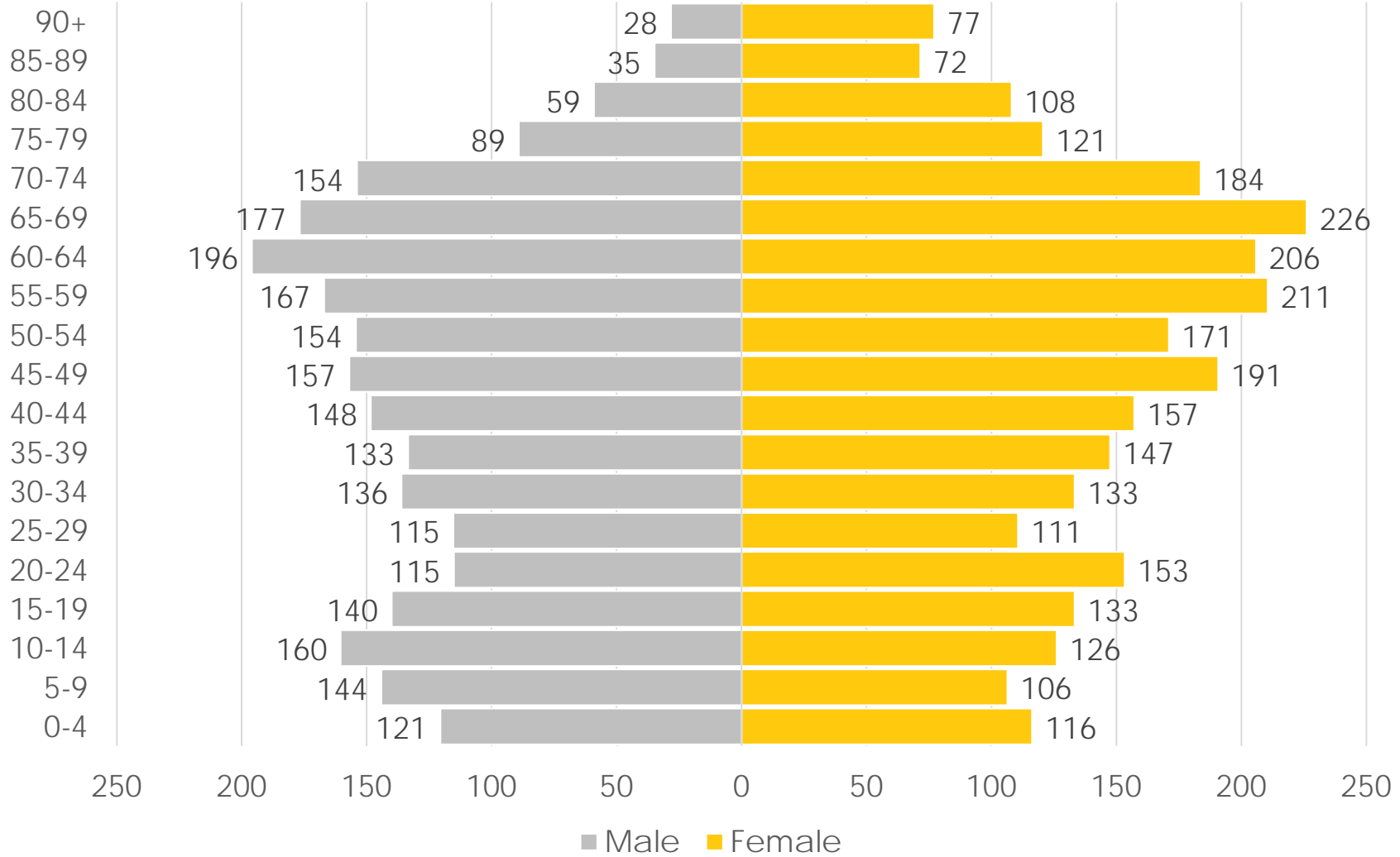


# 2016

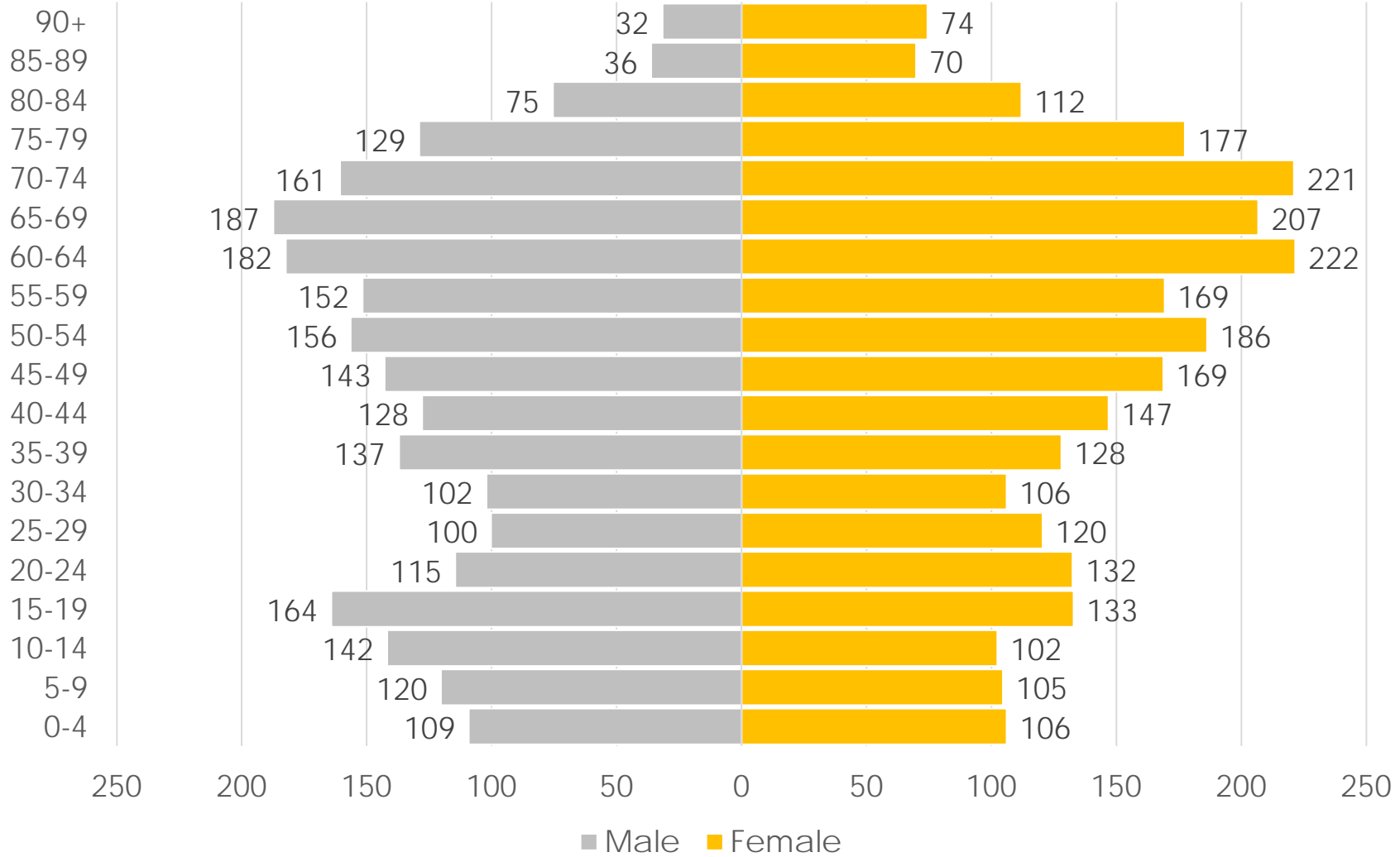




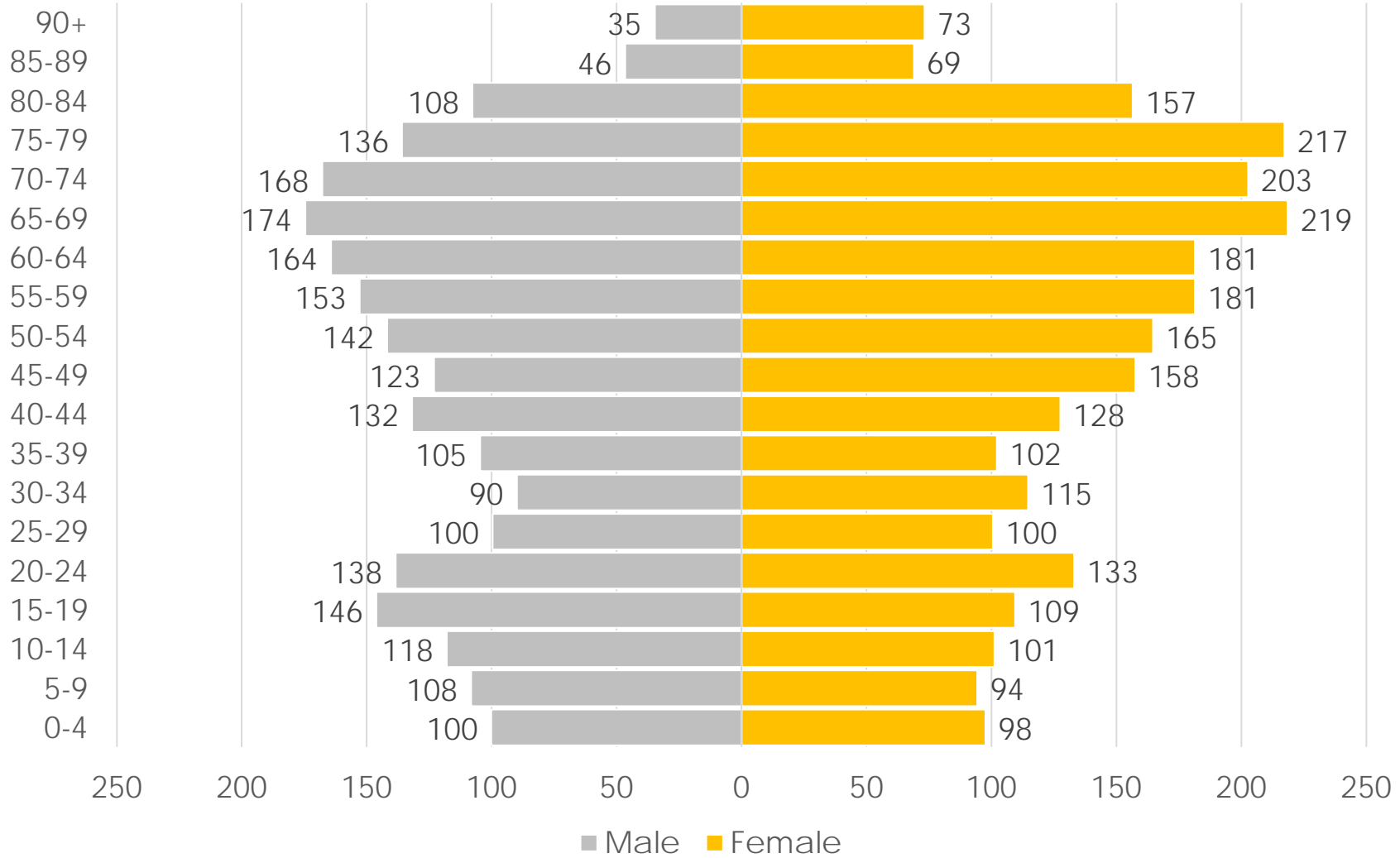
# 2021



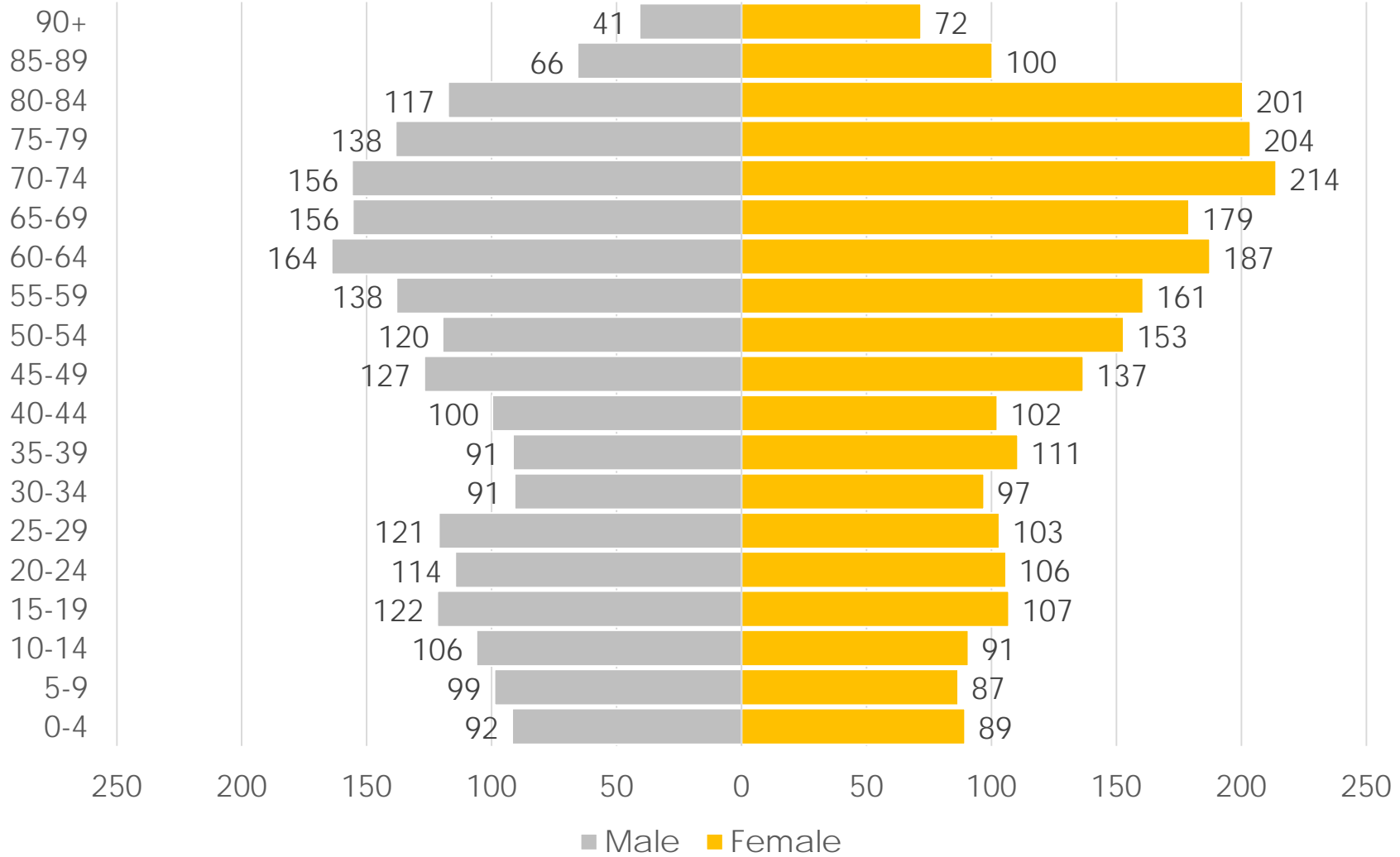
# 2026



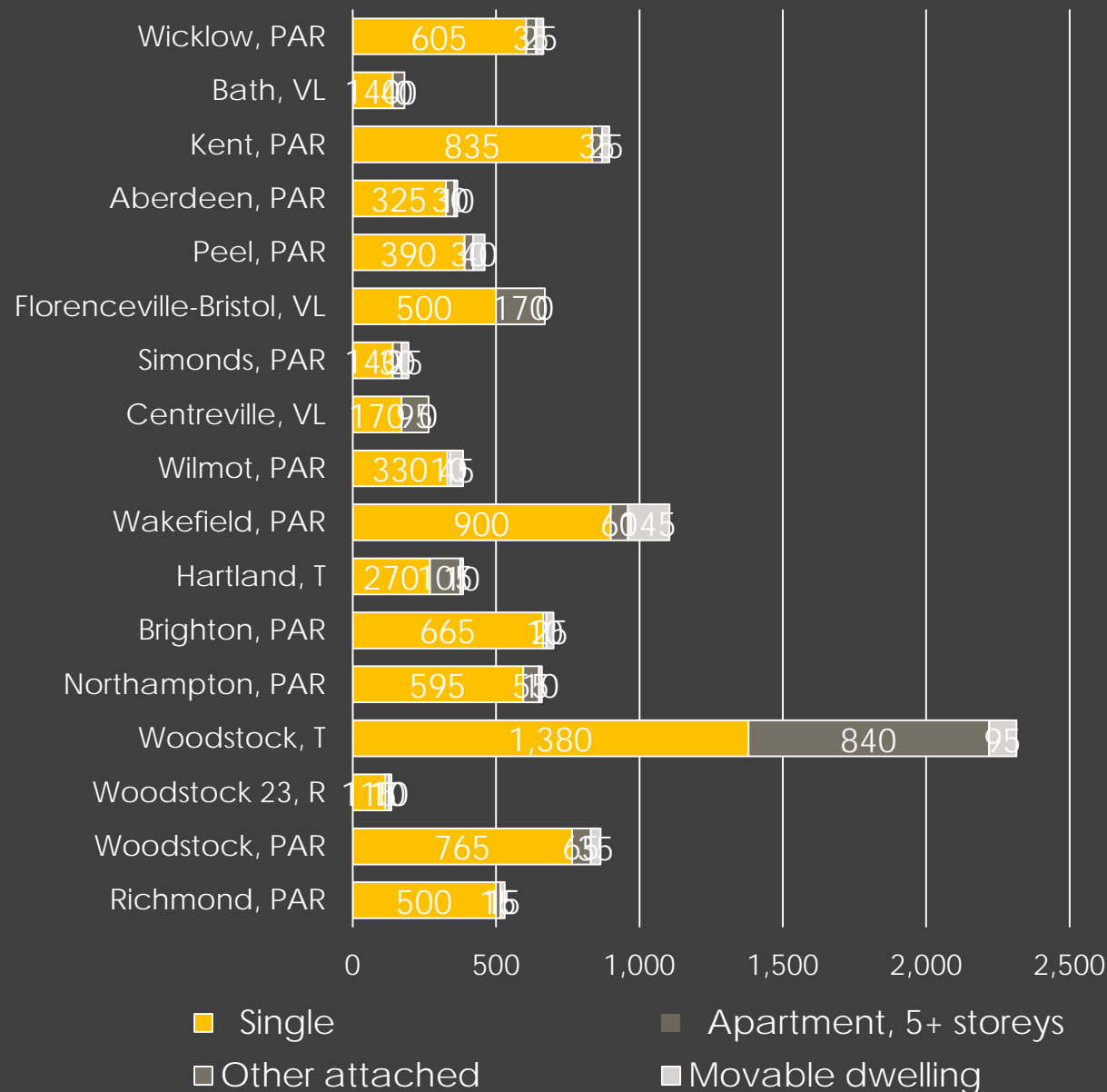
# 2031



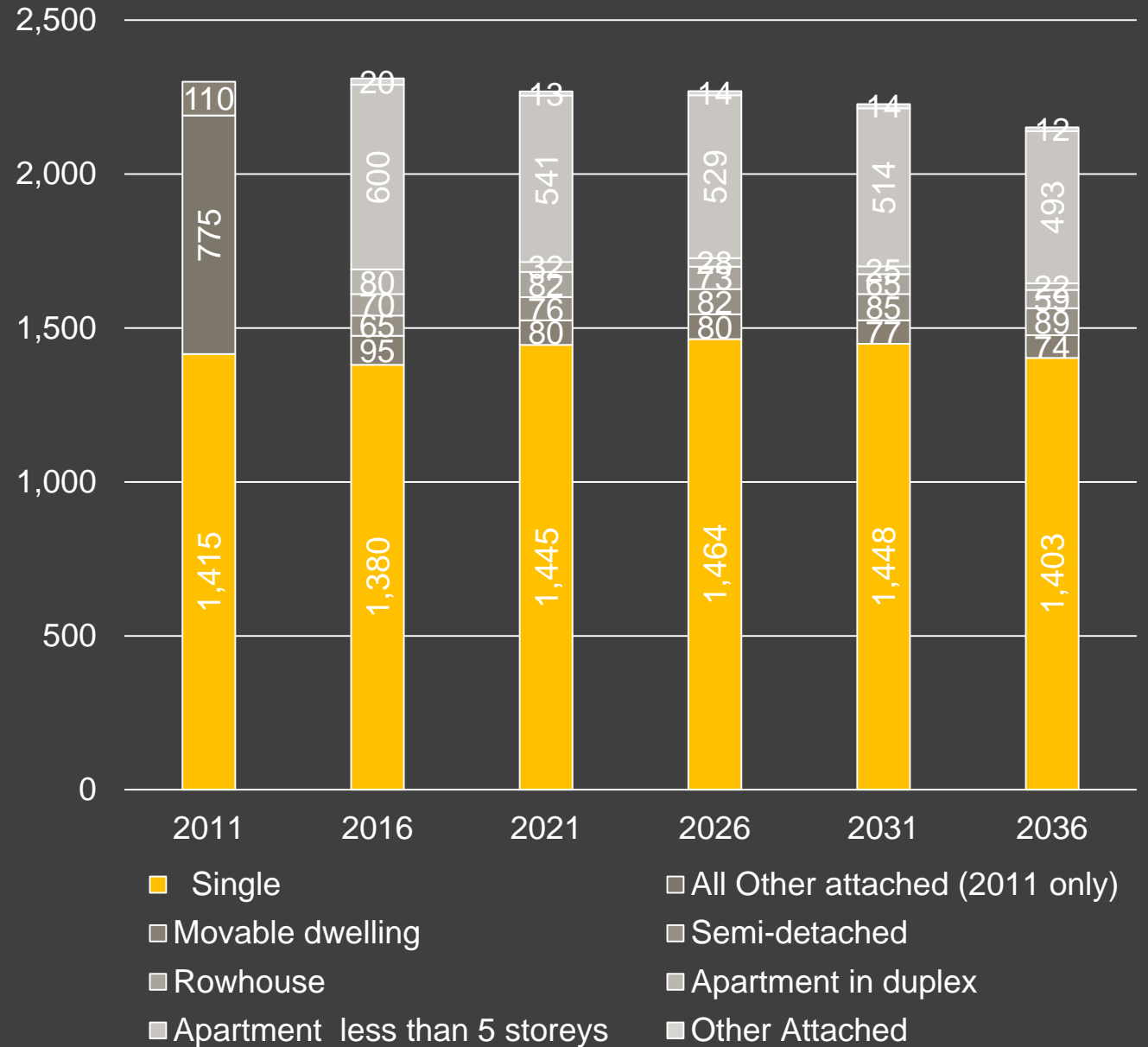
# 2036

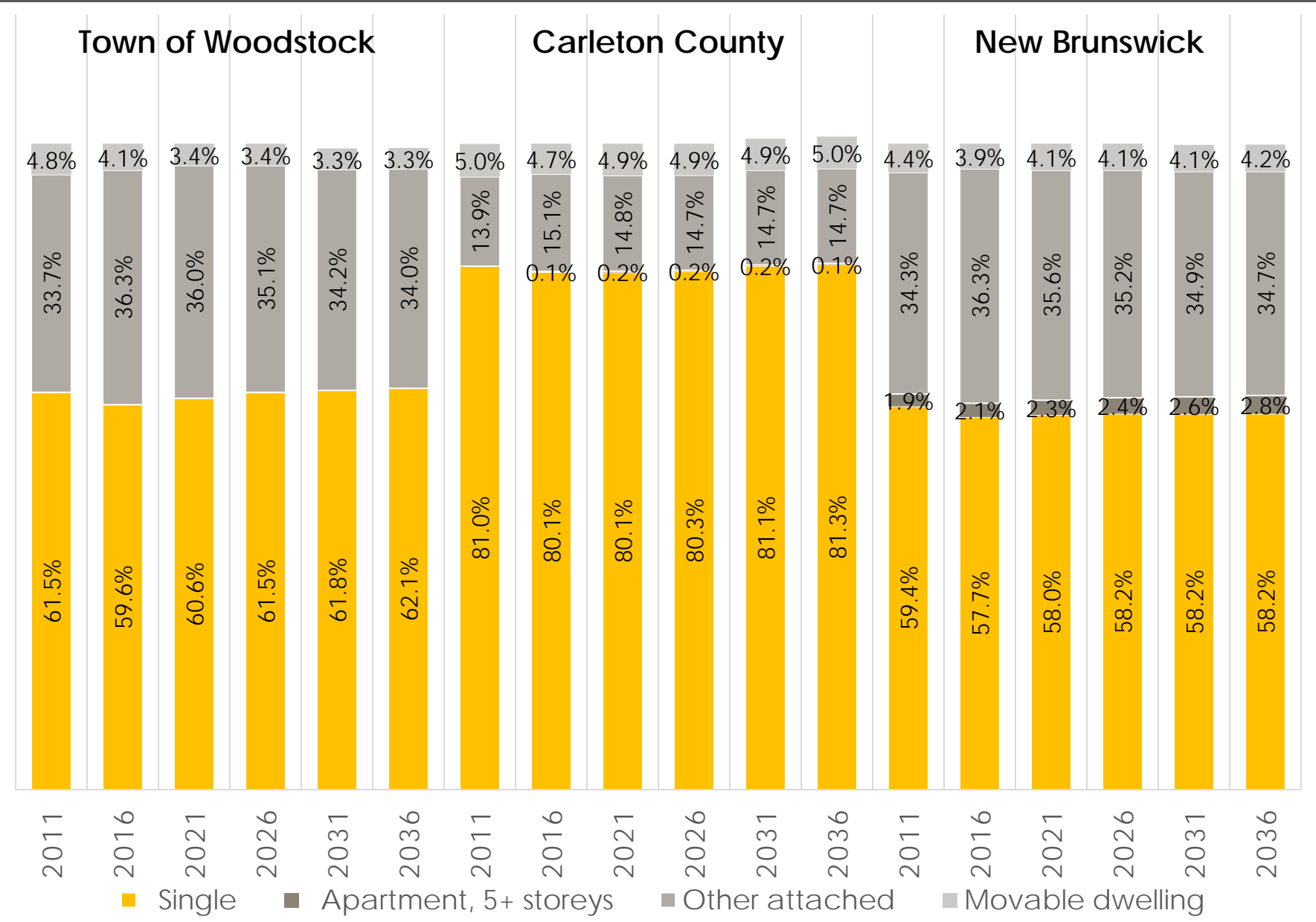


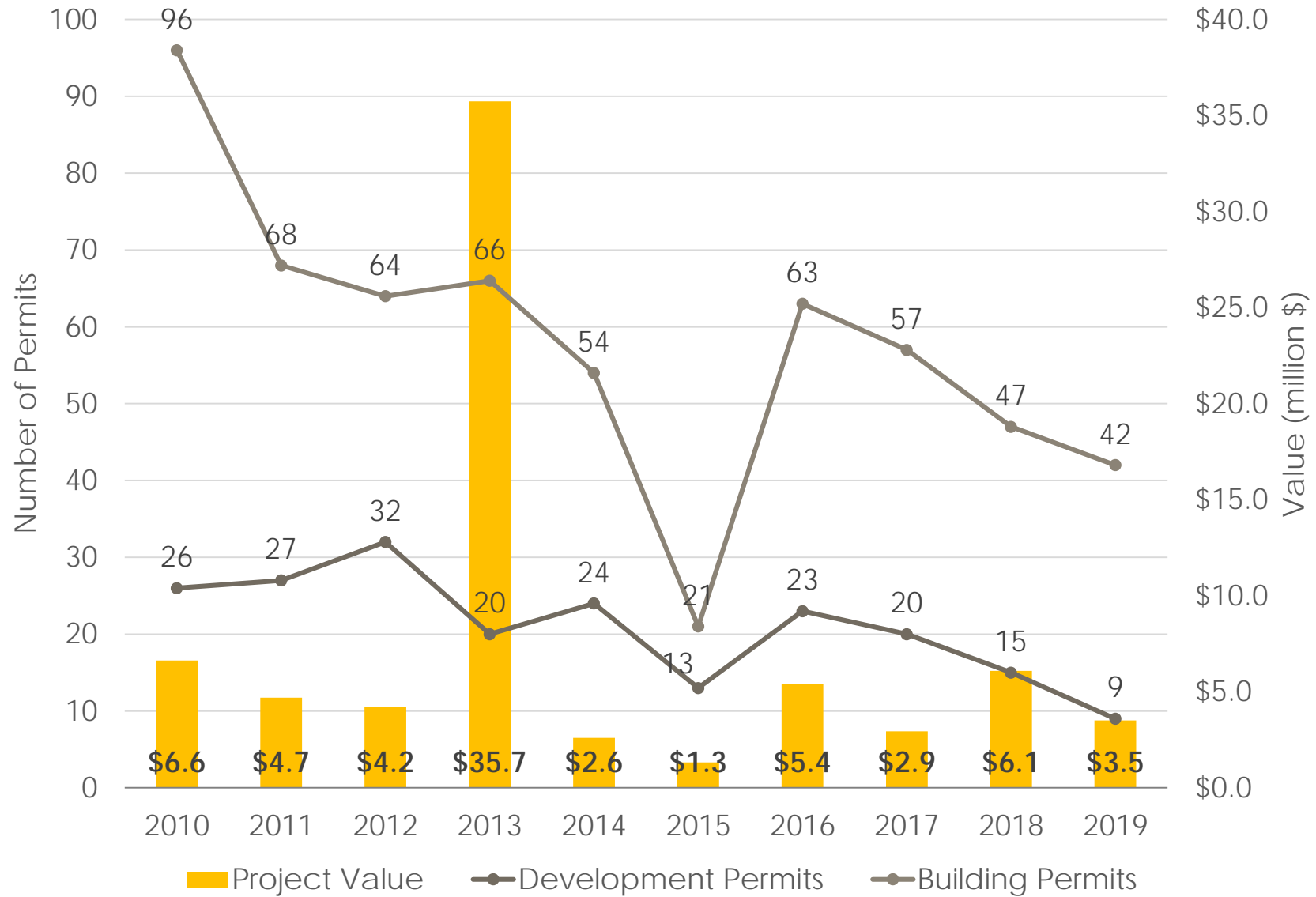
# Housing by Type, Carleton County, 2016



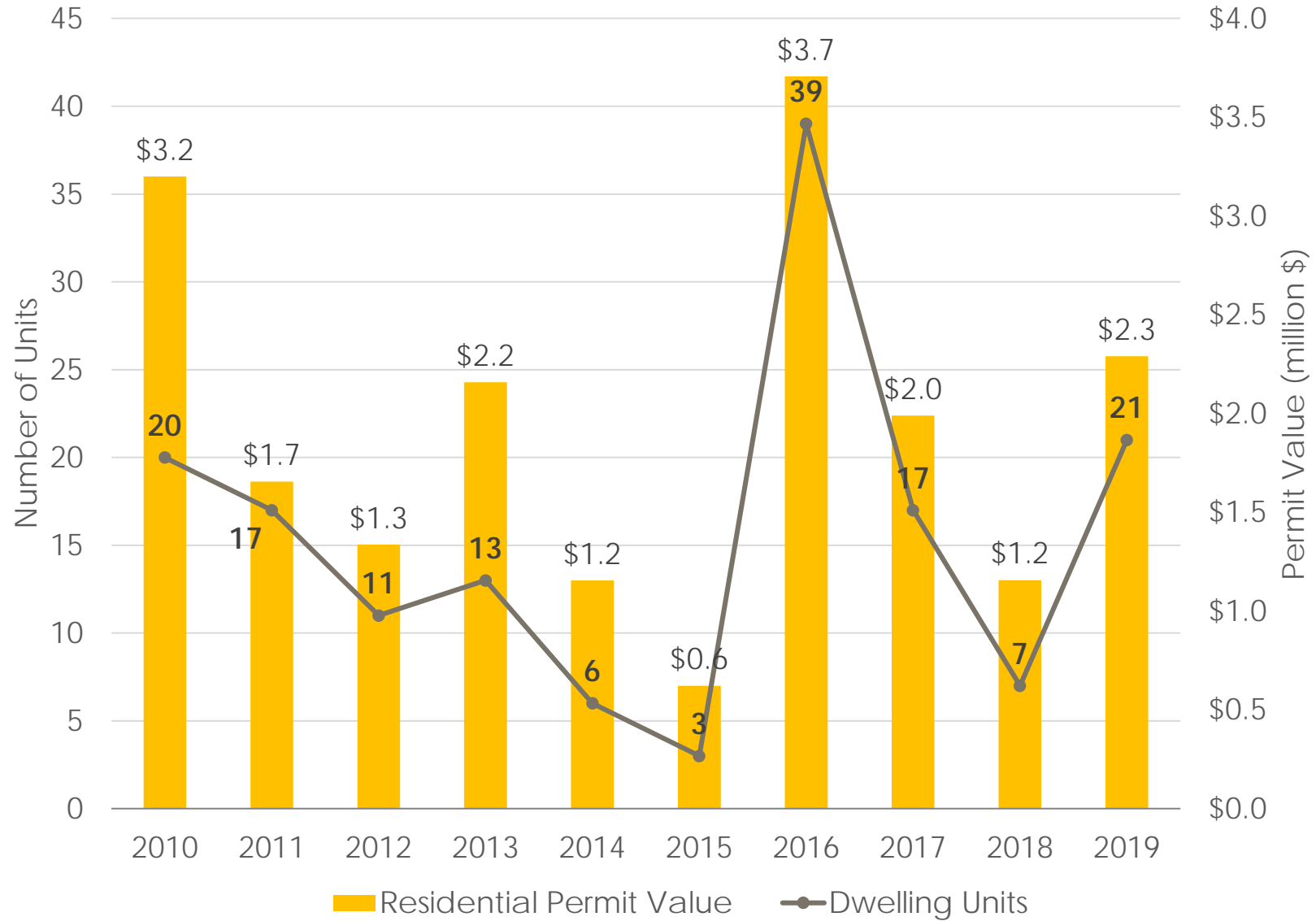
# Housing by Type, Woodstock, 2011-2036



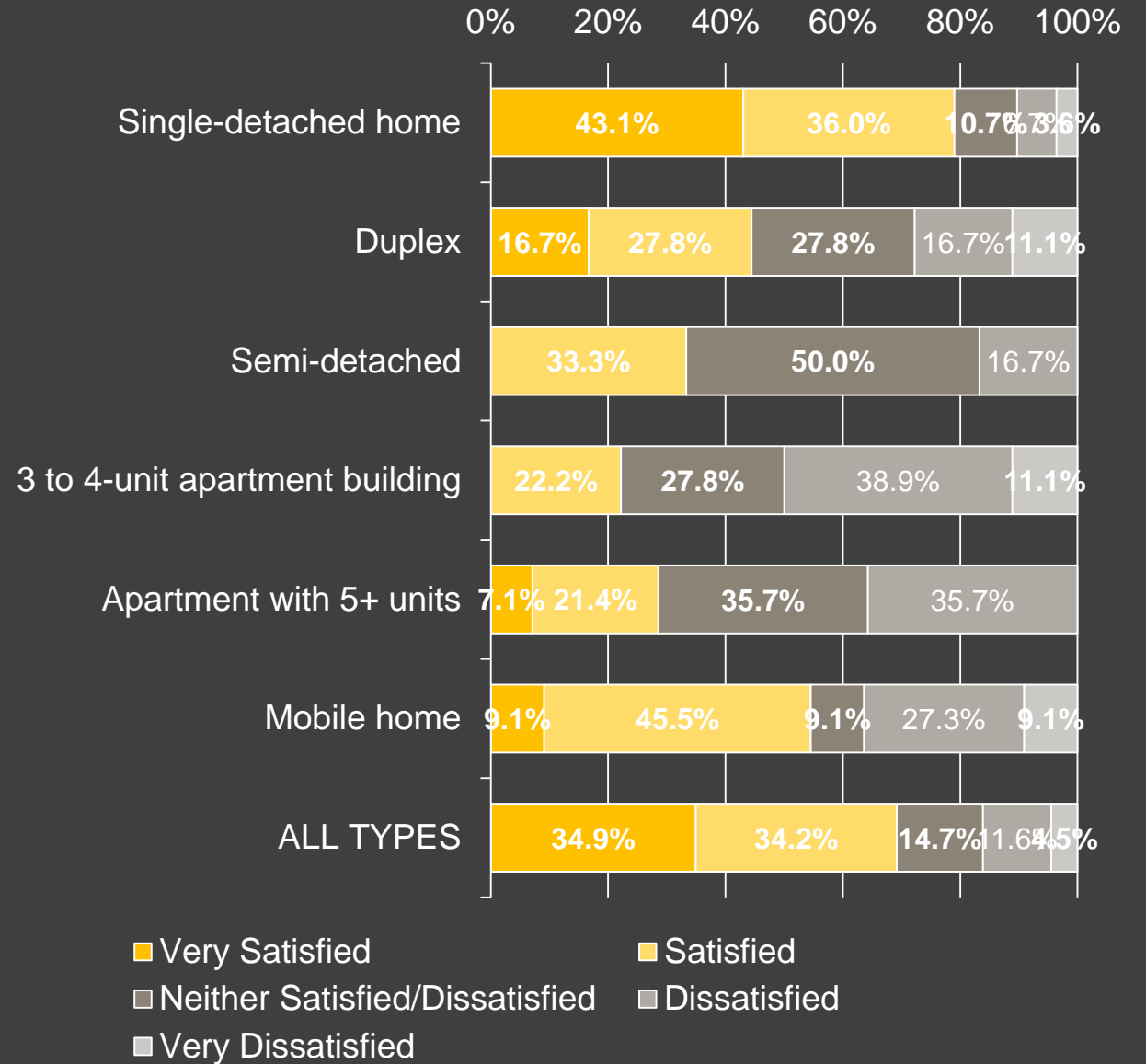




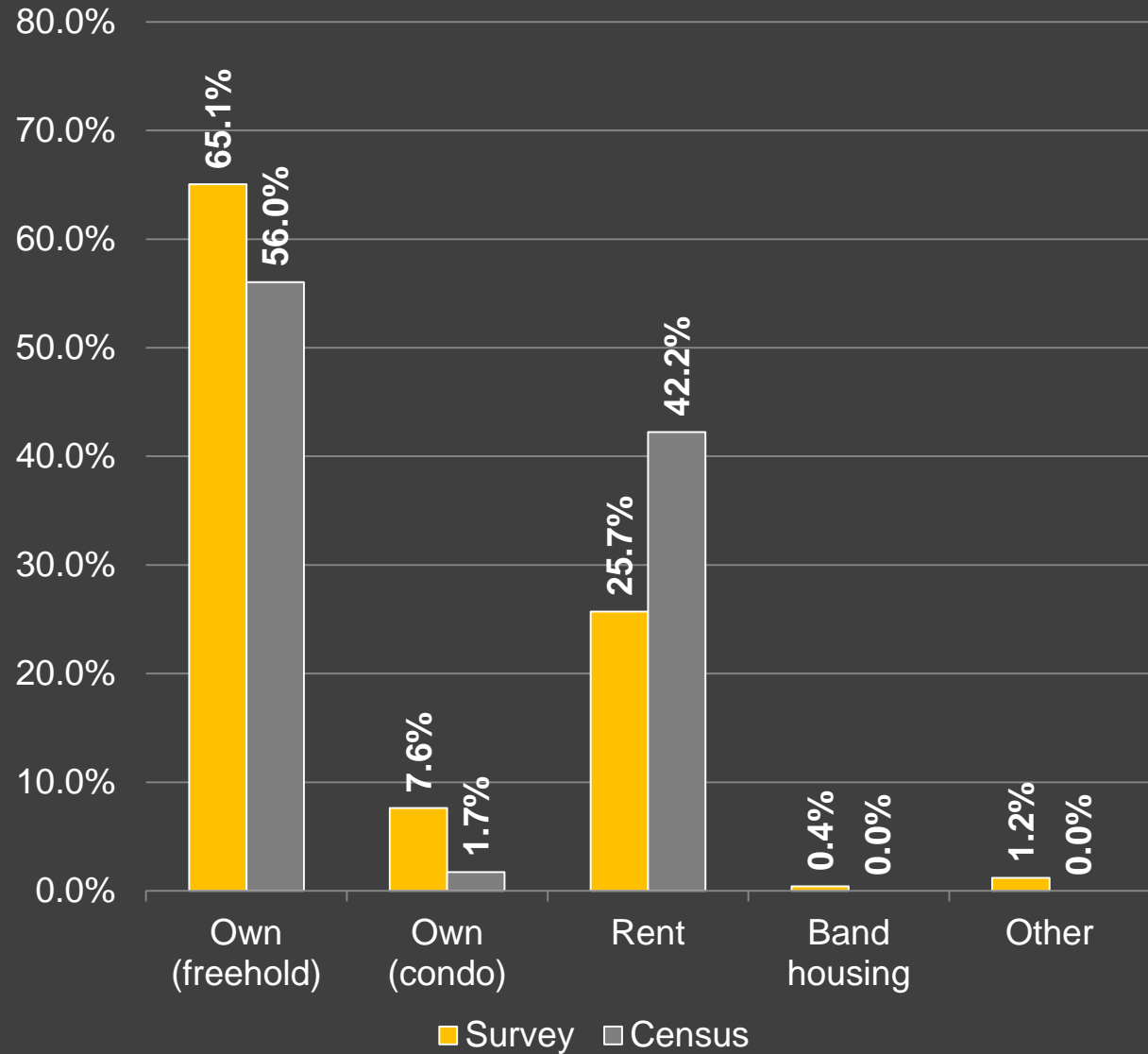




# Satisfaction with Housing by Type



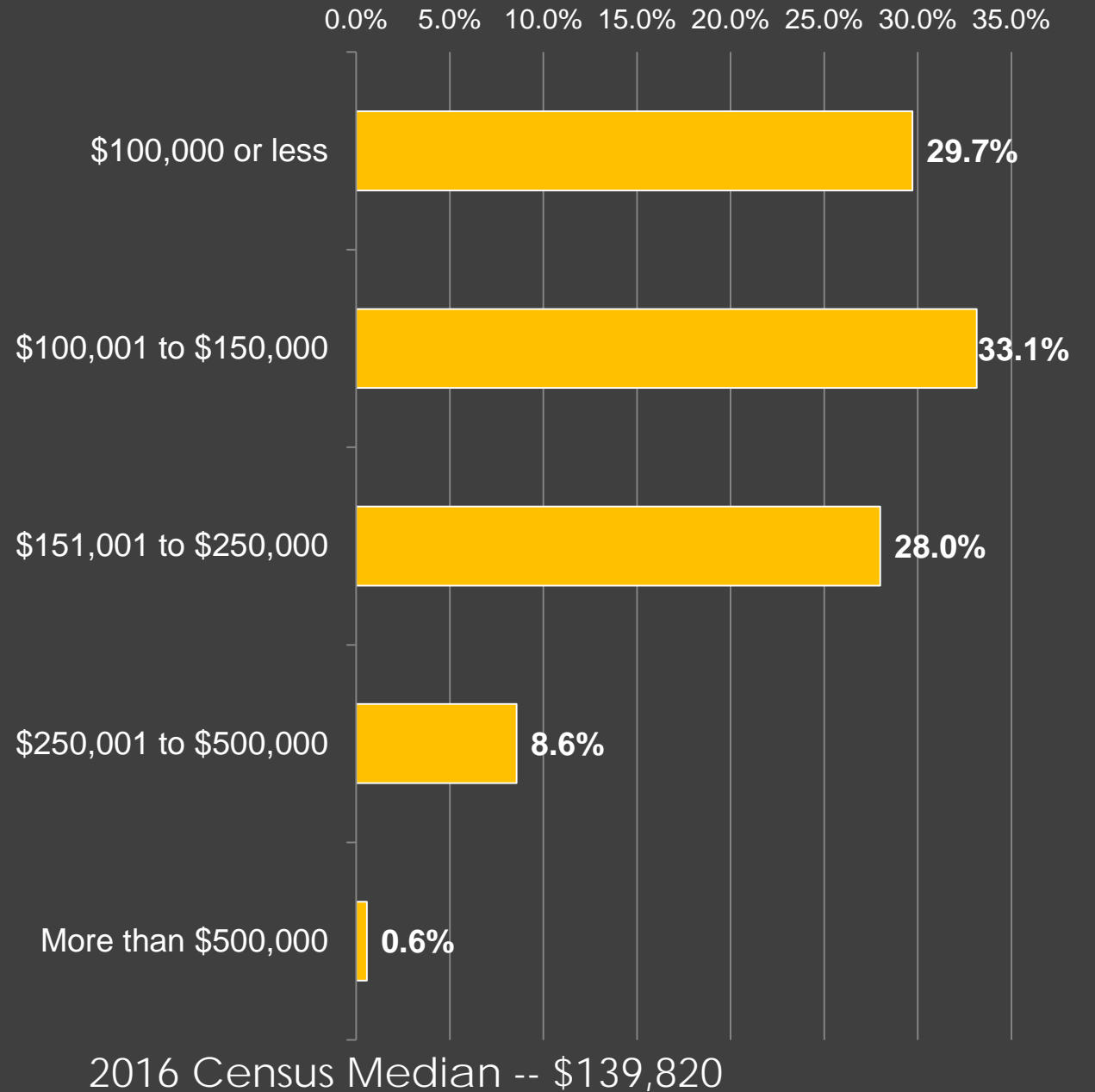
# Preferred Tenure (Survey) v. Actual Tenure (Census)



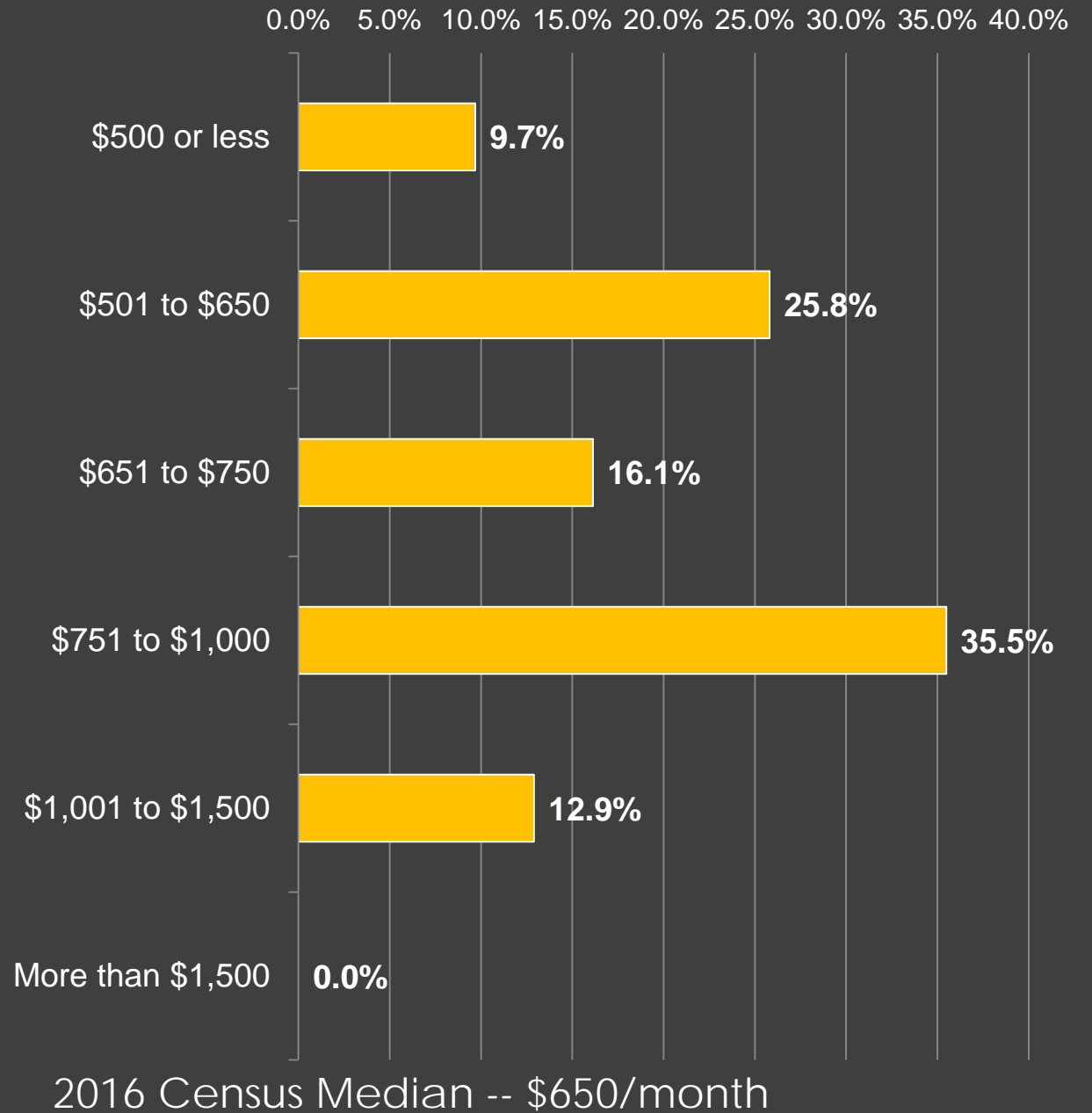
# Satisfaction with Housing by Type

Housing Type		Age Group			
		18-24	25-44	45-64	65+
Single-detached home	Current	22%	74%	77%	89%
	Preferred	78%	80%	63%	26%
Duplex	Current	22%	6%	7%	0%
	Preferred	11%	3%	1%	0%
Semi-detached	Current	0%	4%	1%	0%
	Preferred	11%	3%	8%	9%
3 or 4-unit apartment building	Current	22%	8%	5%	0%
	Preferred	0%	3%	16%	31%
Apartment building with five+ units, <5 storeys	Current	11%	3%	4%	9%
	Preferred	0%	3%	3%	20%
Apartment building with five+ units, >5 storeys	Current	0%	0%	0%	0%
	Preferred	0%	3%	4%	3%
Mobile home	Current	11%	4%	3%	3%
	Preferred	0%	3%	3%	6%

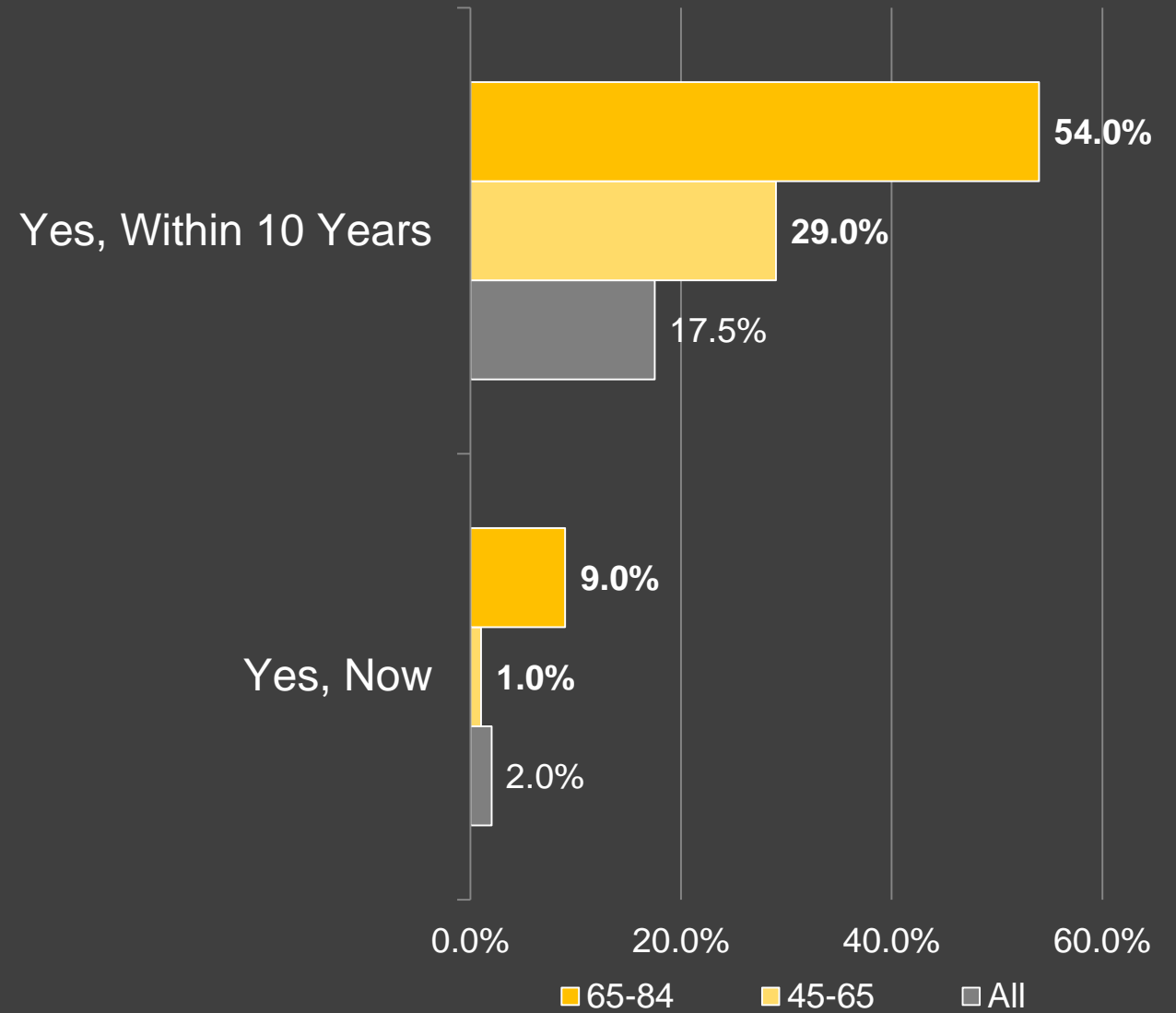
# Ability to Buy (Purchase Price)



# Ability to Rent (Monthly Rent)



# Interest in Seniors Housing



# Issues and Opportunities

1. Declining Population
2. Aging Population
3. Low-cost Market
4. Community Character
5. Community Amenities
6. Regional Role
7. Range of Housing Options
8. Compatible Density
9. Affordable Retirement
10. Retaining Young Residents and In-migrants
11. High-end Housing
12. Re-sale Market
13. Local Building Capacity



# Municipal Plan

## Goal

To provide a range of housing options within Woodstock that meets the needs of the community **and accommodates potential new residents.**

- Add to Goal "and accommodates potential new residents."
- Reinforce and expand the Town's commitment to accessibility (i.e., housing, commercial areas and buildings, municipal infrastructure).
- Pursue active initiatives outside of the Municipal Plan

# Provincial Support

## 1. Rental Assistance

Provision of **public housing and funding support for affordable housing** targeted for households spending more than 30% of income on housing.

## 2. Rental Construction, Acquisition and Repair

Seven programs cover **repair of affordable units, conversion** of non-residential property **to affordable housing**, assistance to **persons with disabilities**.

## 3. Home Repair, Completion and Purchase

Programs to help people **buy homes for the first time, repair or complete construction** of homes, and **make accessibility improvements**.

# Recommended Actions



## Recommendation 1

Continue to **encourage a range of housing options** in Woodstock, particularly single-storey attached units and apartments suited to the needs of young adults, seniors, and immigrants to the community.



## Recommendation 2

Encourage **residential development in the Downtown**, particularly housing types that will increase population density in Woodstock's core.



## Recommendation 3

Encourage **housing development on the waterfront** in Downtown Woodstock.

# Recommended Actions



## Recommendation 4

*Work with NBCC to **develop housing options and supports for its Woodstock campus students***



## Recommendation 5

*Work with major local employers to **identify the housing requirements of employees recruited to the Woodstock area.***



## Recommendation 6

*Work with government and non-profit organizations representing immigrants to **encourage additional immigration to Woodstock** and assist new residents in settling and continuing to live in Woodstock.*

# Recommended Actions



## Recommendation 7

*Work with government, the development/building community, and non-profit organizations encouraging housing development to **identify and access financial support for the development of affordable and special needs housing** within Woodstock.*



## Recommendation 8

*Add housing to the mandate of the **Economic Development Committee** and encourage the appointment of members with interests in housing development.*



## Recommendation 9

*Encourage the **appointment of youth/student, senior, and immigrant representatives** on the Planning Advisory and Economic Development and Housing Committees.*

# Recommended Actions



## Recommendation 10

*Promote Woodstock and the surrounding area to developers, builders, and potential residents.*