

AYR Motor Centre

Recreation & Community Services Department
105 Connell Park Road | Woodstock, NB E7M 1M5
Tel: (506) 325-4671 | Fax: (506) 325-4824
www.woodstocknbrecreation.com

AGREEMENT FOR ADVERTISING

THIS AGREEMENT made on the (date)
BETWEEN:
AYR MOTOR CENTRE, hereinafter called " the owner "
and
Company Name Company Address
hereinafter called " the advertiser "

The owner and the advertiser agree as follows:

1. In consideration of an annual rental of \$1000.00 HST included for each board, payable in full on or before _____ each year. The space measuring 40" x 96" on the surface of the boards surrounding the floor of the arena in the AYR Motor Centre, which space is identified as number _____
2. The advertiser shall use the space solely for the purpose of erecting and maintaining advertising signs, and for no other purpose and further agrees that no sign shall be erected or maintained by it thereupon, except as is approved by the owner from time to time. Furthermore, the advertiser agrees that it shall, at all times, maintain such signs in good condition and appearance, reasonable wear and tear accepted.
3. The fee paid by advertiser to the owner hereunder is non-refundable, whether the advertiser actually puts his signs in the space or not. The signs and the equipment belonging thereto shall remain the property of the advertiser and may be removed by him at any time before or within days after the expiration of the terms hereby granted or any extension thereof.
4. The advertiser agrees that in the erection, maintenance and use of such signs, he will comply with all by-laws, ordinances and regulations, including the By-Laws of the AYR Motor Centre and that he will indemnify the owner against all claims for damage to personal property which may result from the erection, maintenance or use of such signs and will, at his own expense, make all repairs to the building and/or the sign which may be necessary by reason of the erection, use and/or removal of such signs.
5. The Owner agrees that, at all reasonable times, it will allow free access by the agents and employees of the advertiser to such parts of the building as may be necessary for the proper installation and maintenance of such signs and the making of repairs and that at the end of the term hereof, it will permit the removal of any and all signs erected by the advertiser in accordance with this agreement.
6. In the event that the Advertiser shall be in default under any of the terms of this agreement, the owner may immediately remove the signs of the advertiser from the leased space and terminate this agreement, whereupon any monies paid by the advertiser hereunder shall be forfeited to the owner.
7. The Advertiser agrees that the AYR Motor Centre has the right to remove the advertisement for any major event if it is conflict with the sponsoring company.
8. The Advertiser agrees to have the advertising sign fabricated using the specifications as follows:

39" x 96 " x .040 " A.B.S. , White.

2 " Header required re: Trim Board.

1 "Footer required re Puck Board.

The message is screened on white A.B.S. and the ad is protected from damage with a covering of unbreakable lexan. Lexan and fasteners to be provided by owner.

AYR MOTOR CENTRE

ADVERTISER

DATE

DATE