

# THE BUSINESS GAZETTE

*The official newsletter of Greater Woodstock*



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**TOWN OF  
WOODSTOCK**

**GREATER  
WOODSTOCK  
CHAMBER OF  
COMMERCE**

**DOWNTOWN  
WOODSTOCK**

## Welcome to Summer!

Congratulations to graduates from Woodstock High School and New Brunswick Community College. All the best as you begin the next phase.

Canada Day Celebrations include kids activities, strawberry shortcake & lots of music. Full schedule of activities is online at: <https://town.woodstock.nb.ca/m/woodstock-tourism/canada-day>.

Businesses are encouraged to decorate their store fronts in red & white and share with us on social media by using hashtag #woodstocknbCanadaday2021

The Town of Woodstock has recently updated its contact list on the website. If you would like to speak with a department about a subject, please feel free to contact a member of the management team.

[www.town.woodstock.nb.ca](http://www.town.woodstock.nb.ca)



# Greater Woodstock Chamber of Commerce

## 2021 GWCC Executive & Board of Directors

Jeff Bradbury - President

Sandra Habold - Vice President

Wendy Parlee - Secretary

Kelly Cummings-Brown - Treasurer

### Board of Directors

Julie Shaw

Sandra Hudson

Michael Robinson

Margie McGuire

Matt Clark & Allie Ross

## NOTICE

If anyone has any past pictures  
or newspaper clippings from  
Chamber events, please email  
Sandra Hudson at  
slhudson2007@gmail.com

THE GREATER WOODSTOCK CHAMBER OF COMMERCE  
WOULD LIKE TO

*Congratulate*

ALL THE GRADUATES OF 2021

FROM WOODSTOCK, HARTLAND, CARLETON NORTH, CANTERBURY & NACKAWIC.

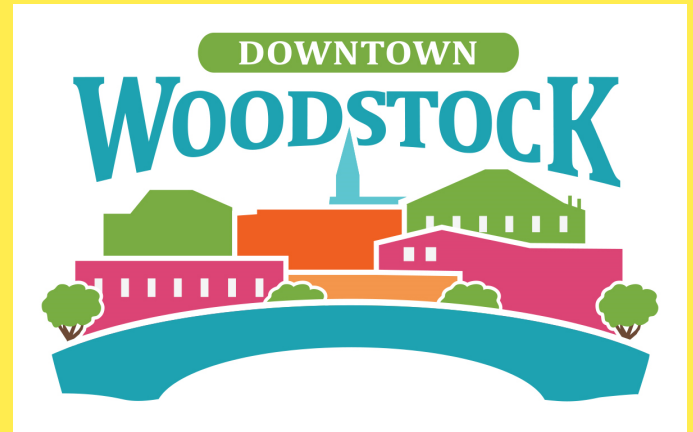
*"Go into the world and do well. But more importantly go into the world and do good."*  
-Minor Myers Jr.



JUNE 2021

# DOWNTOWN WOODSTOCK

#SUPPORTLOCAL



## WHY ARE DOWNTOWNS IMPORTANT

BUSINESS IMPROVEMENT AREAS ARE ECONOMIC DEVELOPMENT AGENCIES .... Total Tax Base of NB BIAs in 2020 was \$1.62 billion

BUSINESS IMPROVEMENT AREAS AND ASSOCIATIONS GENERATE OVER \$17.2 BILLION IN ECONOMIC DEVELOPMENT .... Total Budget of NB Business Improvement Associations in 2020 was \$2.9 million

### 10 Reasons to Support your Downtown

1. Vibrant Downtowns help to create diversified and economically secure communities.
2. A healthy Downtown can work to attract new business and people into the region.
3. Healthy Downtowns are important factors for industrial and commercial developers, and professional recruitment.
4. Downtowns enhance the cultural flavor of the town, village or City by providing a link to their community's past through their historical buildings and locations.
5. A strong Downtown provides a central location for community and cultural events, festivals and entertainment.
6. Downtowns traditionally are the home of the most essential public services like City Hall, Provincial and Federal Government offices, Library, Post Office, Court House, Financial and Professional services and transit hubs. These together make the Downtown core a major community employer.
7. Downtowns support and encourage sustainable community development policies, initiatives and actions.
8. Downtowns have a focus on cultural activity, heritage preservation, tourism promotion, festivals and events, shopping, dining, safety, beautification and civic pride as well as a range of other activities.
9. Strong Downtowns help reduce urban sprawl by concentrating activity in one concentrated area with the existing infrastructure.
10. **DOWNTOWNS ARE THE "HEART AND SOUL" OF THE COMMUNITY**, and are significant generators of wealth and employment in our Province.

Information courtesy of Downtown New Brunswick.

