

# THE BUSINESS GAZETTE

*The official newsletter of Greater Woodstock*



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WOODSTOCK**

**GREATER  
WOODSTOCK  
CHAMBER OF  
COMMERCE**

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## Welcome to Spring

Spring is here! As the days get longer and warmer, more residents are out and getting ready for projects. It could be a home update, new spring wardrobe or getting the BBQ out of storage. Share with Support Greater Woodstock NB on Facebook what your business is offering. Tag [@supportgreaterwoodstocknb](https://www.facebook.com/supportgreaterwoodstocknb)

Did you know that the Town of Woodstock website has a business directory online? This directory is also accessible if you download the Town of Woodstock app on your smart device. Have a look and if your business is not listed, you can add it.

[www.town.woodstock.nb.ca/p/business-directory](http://www.town.woodstock.nb.ca/p/business-directory)

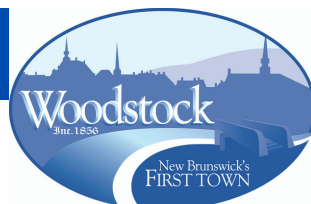
What information are you looking for? Email us at [info@town.woodstock.nb.ca](mailto:info@town.woodstock.nb.ca) with your questions?

**The Town of  
Woodstock wishes  
everyone a Happy  
Easter Holiday!**

**Happy  
Easter**



# Town of Woodstock



## NB Small Business Recovery Grants

Eligible small businesses and employers in New Brunswick who have been impacted by COVID-19 are now able to apply for relief to the provincial government via a one-time grant. Visit website for more information: <https://onbcanada.ca/covid-19/>



## Municipal Elections- May 10

Contact Elections New Brunswick at:

1-888-858-8683 (VOTE)

Who Can Be a Candidate? (Section18)

General Requirements: To be a candidate in a municipal election or by-election, a person must be:

- 18 years of age on or before election day;
- a Canadian citizen;
- a resident of the province and the municipality for at least 6 months before election day; and in a municipality that is divided into wards for election purposes, a person is not qualified to be nominated as a candidate for councillor for a ward unless they are a resident of that ward when they are nominated.

[www.electionsnb.ca](http://www.electionsnb.ca)

Do you know someone who deserves New Brunswick's highest honour? Nominations for the 2021 Order of New Brunswick will be open until April 15th. [www.gnb.ca/ordernb](http://www.gnb.ca/ordernb)



WorkingNB consultants work collaboratively with labour market partners to identify solutions related to workforce development, sector strategies and healthy workplaces. Helping New Brunswickers succeed. Visit [www.WorkingNB.ca](http://www.WorkingNB.ca) to learn more.

## Woodstock Tourism & Events

Woodstock Tourism & Event is creating a welcome package for residents new to our community. What are some of the frequently asked questions you receive as a business? Share with us, by emailing [info@town.woodstock.nb.ca](mailto:info@town.woodstock.nb.ca)

Are you an organization or individual who would like to be part of Canada Day? Email [info@town.woodstock.nb.ca](mailto:info@town.woodstock.nb.ca) to become a member of the committee. #canaday

# Greater Woodstock Chamber of Commerce



**Happy Easter  
Everyone!**

## NOTICE

If anyone has any past pictures  
or newspaper clippings from  
Chamber events, please email  
Sandra Hudson at  
slhudson2007@gmail.com

## WELCOME TO OUR NEW BOARD MEMBER



Lena & Mae Bridal is a quaint, modern shop offering a thoughtfully curated collection of bridal, bridesmaid and prom gowns. For a truly unique experience, the shop is only open to you and your guests during your appointment.

- Encourage visitors from outside of our county to visit Woodstock and patronize our businesses
- There seems to be a noticeable divide between "uptown" and "downtown" businesses. It would be great to see unity among all locally-owned businesses in town, no matter their location

SUBMIT  
ONLINE BY  
**APR. 2ND**

## EASTER COLORING CONTEST

WINNERS  
ANNOUNCED  
**APR. 4TH**

### 4 EASY STEPS!

1. Choose a coloring page. 2. Print it. 3. Color it.
4. Post it on the Woodstock Chamber of Commerce Facebook page.  
Include your age & name on the post.

We will be choosing **3 winners** by the below age groups:  
0-5 years old / 6-12 years old / 13 and over (no limit)

If you are unable to print a coloring page, please visit one of the following stores  
from March 18th - 26th & return it to the store by March 30th.

Vanity Flair & Eska's China - 538 Main Street, Woodstock

Mother Natures Market - 816 Main Street, Woodstock

Creative Framing/Hudson Jewellers - 152 Route 560, Woodstock

## GREATER WOODSTOCK CHAMBER OF COMMERCE EXECUTIVE AND BOARD MEMBERS:

Jeff Bradbury / firetruck67@icloud.com

Julie Shaw / Julie.Shaw@nbcc.ca

Sandra Habold / mothernaturesmarket@bellaliant.com

Sandra Hudson / slhudson2007@gmail.com

Kelly Cummings-Brown / vanityflair@nb.aibn.com

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Michael Robinson / mike.robinson@bellmedia.ca

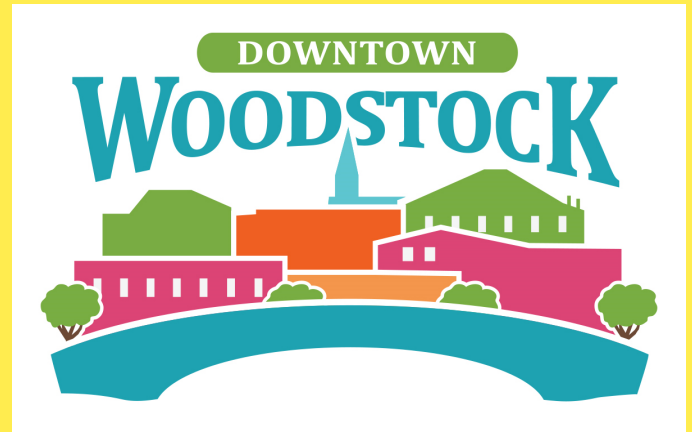
Wendy Cosmen-Parlee / wendyparlee@explornet.ca



MARCH 2021

# DOWNTOWN WOODSTOCK

#SUPPORTLOCAL



## DOWNTOWN DOLLARS HELP SUPPORT LOCAL MERCHANTS

Downtown Woodstock (DW) Dollars are universal gift certificates that can be used at participating Downtown member businesses. All businesses in the Downtown Woodstock Business District boundaries are members. The merchants who participate accept DW Dollars just like cash.

### How it works:

1. Participating merchants in the Downtown accept Downtown Dollars just like cash for purchases at their store. If the purchase is less than the total Downtown Dollars they give the customer change in cash. They are being reimbursed in full for the Downtown Dollars they accept so they provide change for the transaction. The customer will not lose money on the transaction.
2. Simple as that, no risk or cost to Downtown Woodstock members just the opportunity for the public to use their Downtown Dollars with our merchants and shop in our Downtown.

Downtown Dollars are available year round for the public to purchase at par value if they want to give them as gifts for weddings, anniversaries, birthdays, employee incentives.

This allows the recipient to choose multiple locations where they can use their Downtown Dollars and not be limited to only one. As well, the dollars do not expire.

Downtown Woodstock holds Downtown Dollar Sales throughout the year to promote supporting Downtown merchants. During the sale the public can purchase Downtown Dollars at a 20% discount. In 2021 Downtown Woodstock will be holding a sale, date to be determined and will be posted on our Facebook page <https://www.facebook.com/downtownwoodstocknb> and for a full list of participating businesses please visit [www.downtownwoodstocknb.ca](http://www.downtownwoodstocknb.ca)

