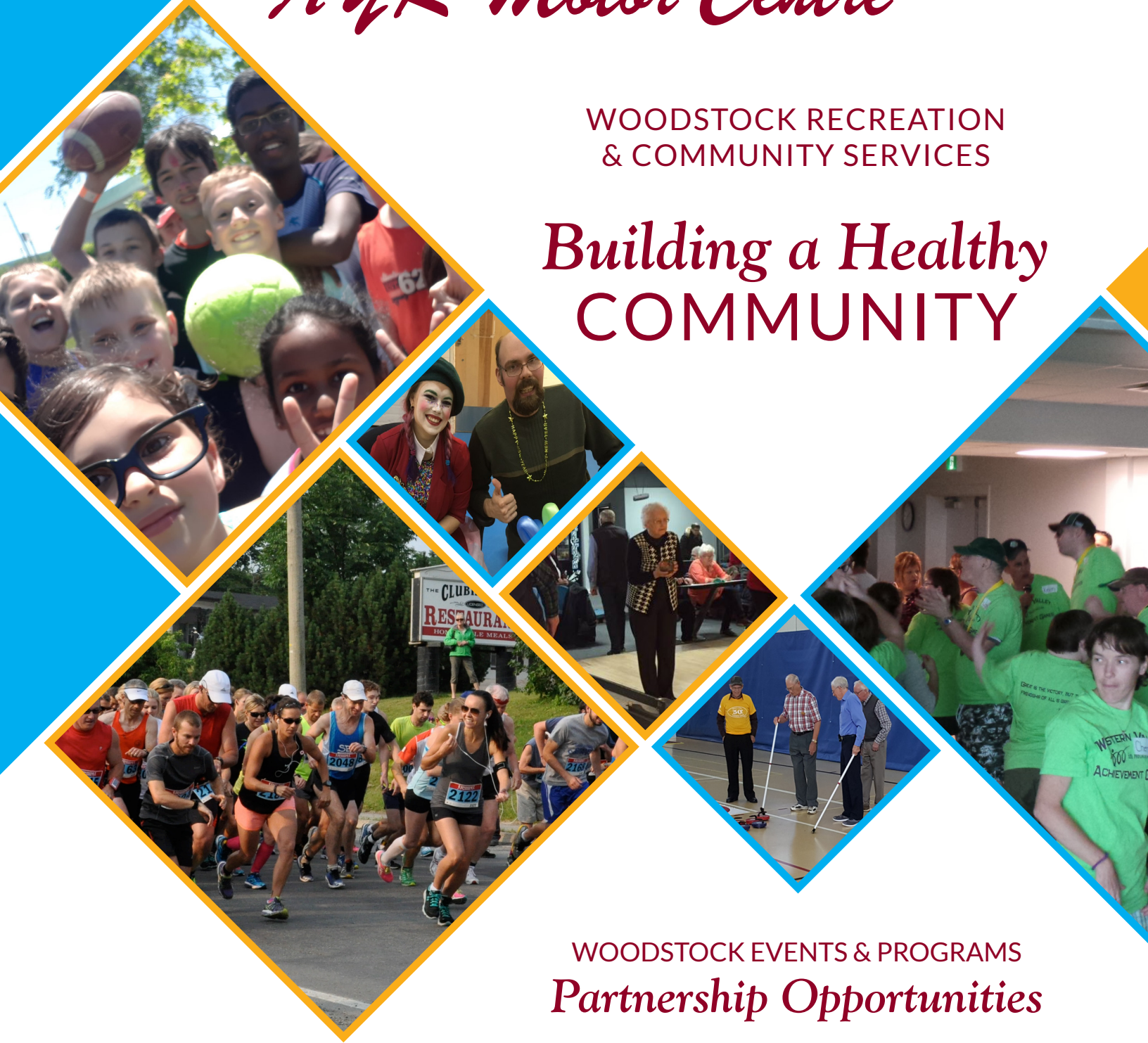


AYR Motor Centre

WOODSTOCK RECREATION
& COMMUNITY SERVICES

Building a Healthy COMMUNITY



WOODSTOCK EVENTS & PROGRAMS
Partnership Opportunities

105 Connell Park Rd.
Woodstock, NB E7M 1M5
(506) 325-4671
www.town.woodstock.nb.ca





When you become a sponsor of Woodstock Recreation facilities, programs or events, you receive high visibility, community presence and the opportunity to make a difference for participants.

It is our belief that each and every child, adult and older adult, regardless of ability, should have access to recreation services and facilities to improve their lives and the lives of those they love.

The schedule of events, programs and list of facilities is very diverse, from family focused fun, to high caliber sporting events to seniors programs.

The generous support of our partners allows us to continually develop a wide range of events and programs for all age groups and maintain our sport and leisure facilities. As Woodstock continues to grow, so will our events and programming.

Benefits of Partnering with our Town

- Increase your brand awareness
- Build and strengthen relationships with our citizens
- Attract new clientele
- Enhance your company's image in Woodstock and surrounding area

At Woodstock Recreation, our vision is that people and organizations who proudly call our community home are active, healthy and involved. By working together, we make our town a great place to work, play and raise a family. This vision will always be at the heart of what drives us to move forward.

Sponsorship Opportunities

Event	Investment	Duration
Active Adult	\$100	Weekly
Public Swim	\$155	Weekly
Hop On & Let's Go	\$125	Weekly (Jul-Aug)
Public Skate	\$155	Weekly (Oct-Mar)
Special Pops Dance	\$400	Monthly
Glow Swim	\$500	Monthly (Nov-Feb)
Sliding Parties	\$500	Monthly (Jan-Mar)
Senior Social	\$200	Bi-monthly

Event	Investment	Duration
Joe McGuire Road Race	\$100	Annual
Kids of Steel	\$500	Annual
Meduxnekeag River Run	\$500	Annual
Get Muddy!	\$500	Annual
New Year's Eve Family Party	\$500	Annual
Youth Zone	\$1400 per court	Annual
Arena Board	\$1000	Annual
Green Monster at Barney Wright Field	\$5000	5 Years

Potential Advertising Vehicles

- On-site recognition for naming sponsors
- Logo on promotional material
- Web ads on Town website
- Mention in advertising and press releases
- Ability to display and hand out promotional material at events
- Speaking opportunity at events
- Complimentary tickets to events
- Facebook link

There are sponsorship and advertising opportunities to fit any budget.

Customized sponsorship can also be arranged to fit your needs.

For more information, contact **Kelly Foster-Hallett** at **506-325-4671** or email **kelly.foster@town.woodstock.nb.ca**